CANADA JEWISH REVIEW

Vol. VI. TORONTO, ONT., OCTOBER 2, 1925 No. 49

Editorials

THE HOME AND JUDAISM

The home is the greatest teacher of religion. In fact every other agency is powerless against its influence. As a teacher our experience invariably has been that children from truly religious homes were most eager and enthusiastic for religious work. The home moulds character. The supper-table talk leaves its impress on the child. The father and mother are living examples for their children. A child worships and imitates its parents. Every home must be a shrine, and the father and mother the priest and priestess fuelling its beautiful flame. If that would be the case, we would have no fear for the future of our children. The waywardness of youth is due to the parents. You cannot expect a child to be idealistic when its parents are materialistic, when in early plastic childhood, it is given a wrong set of values.

We cannot expect children to be better than their parents, for their parents are their living teachers. The beauties of the Jewish life have often been praised. These must be maintained. The stimulating Jewish home ceremonies must be revived. The lighting of the Sabbath candles, the Kiddish, the Seder, the daily prayers, all these home practices should be restored. They help make for religiosity and create a warm, artistic atmosphere. The father and mother in the home are the great teachers of Judaism. Children will value their religious school as much as their parents value it. If Judaism is revered by father and mother, if Torah is honored, and parents are ready to give up things for it, then the child will be likewise. The cornerstone to a sound Judaism in the future is a sound, idealistic Jewish home. Without the co-operation of the home, the rabbi's work is useless, and the religious school becomes utterly ineffective. When the home will have done its share, then the rabbi, the synagogue and the school can do excellent work.

THE AFTERMATH

The Ten Penitential Days are over. Rosh Hashonah and Yom Kippur have passed into history. Millions of Jews throughout the universe feel spiritually refreshed after having yielded themselves to the stirring thoughts of the holy days. Through soulful prayers and vigorous sermons, they have been reminded of the beautiful heritage which is theirs and of the necessity of continuing that heritage and of leaving to posterity as glorious a tradition as the past has lavished on them. Noble resolutions have been made under the mystic spell of communion. Too often these resolutions remain vapoury and nebulous. They do not find expression in life. The memory of the religious season vanishes quickly. The synagogue and its ideal are forgotten as life makes its demands and claims. The life stream rushes on its turbulent course apparently, little disturbed by the religious experiences of the past few days. That is the normal aftermath.

But such an aftermath is unsatisfactory. Judaism wants to disturb the life stream. Judaism is not satisfied with mere voicing of ideals, with mere homage to noble visions. Judaism demands that these ideals be practiced and that these visions be translated into realities. Judaism wants to see life made fuller, thoughts made purer, actions made gentler. This religious season must not be allowed to move on without leaving tangible results in its wake. It therefore behooves every Jew to find out how he can express in a concrete way the undying spirit of Judaism.

S.O.S.

The Federation of Jewish Philanthropies of Toronto is again confronting a crisis due to a depleted treasury. Affiliated institutions have not been receiving their monthly allowances. Destitute families have not received their stipends. Thousands of dollars of pledges have remained unpaid. This is a situation which should rouse Toronto Jewry, particularly at this time of the year. We have just come from saying prayers in which the duty and obligation of charity were stressed. We have just read and re-read that famous passage of the prophet Isaiah: "Is not this the fast that I have chosen? Is it not to deal thy bread to the hungry, and that thou bring the poor that are cast out to thy house? When thou seest the naked that thou cover him, and that thou hide not thyself from thine own flesh?" The challenge of the prophet the Jew throughout the ages has answered. Jewish charity has become proverbial. Jewish philanthropic institutions have always been in the vanguard. The Jewish poor have always been taken care of, not because the Jews are the wealthiest people, but because of traditions and training in charity, and because the Jew who suffered so much himself is sensitive to the suffering of others. We in Toronto must not let our poor want. We in Toronto must come to the aid of the Federation in its present crisis. We must do that for the sake of the needy ones whose suffering we may be able to alleviate. We must do it for the sake of continuing the glorious traditions entrusted to our care. We must do it for the sake of our own peace of soul. No sensitive person can be happy, while people near him are in misery. The Toronto Jewish community can take care of its charitable problem and will do so. Unpaid pledges must be paid in full. Old pledges must be increased. The institutions must be strengthened and enlarged. They must be given increased budgets to widen their fields of usefulness. The inspiration of the Holy Days' season should lead to an immediate, whole-souled and warm-hearted co-operation with the leaders of Federation. They need the workers and money. The Shofar blasts ring out and call you. Hear, O Israel!

Ferdinand M. Isserman

PHONE WESTMOUNT 4071
Dr. Owen J. Tansey
SURGEON-DENTIST
Painless Extraction Bridgework
Office Hours, 9-12, 1-5 4266 ST. CATHERINE WEST
Evenings by appointment COR. GREENE AVE.

MOVING STORAGE
CRATING and SHIPPING
JAMES R. CORRY
133 Inspector Street
Household effects packed and shipped to all parts of the world.
TELEPHONE
MAIN 1275
PACKING SHIPPING

J. Brunet, Limited
PUBLIC AND CEMETERY MONUMENTS
GRANITE WORK OF EVERY DESCRIPTION
Phone: West. 2640
675 Cote-des-Neiges Road
Montreal

STANLEY GARDNER
PIANIST
Telephone Up. 4842
121 BISHOP STREET, MONTREAL

MONTREAL DAIRY PRODUCTS
Are the Best
Cheese Cream
Ice Cream and Butter

JACOBYS STUDIOS
MONTREAL

The New Method Washing, Limited
2555 Christophe-Colomb
Wet Wash, per lb. - 4c
Thrift-T, per lb. - 8c
Flat-Ironed, per lb. 10c
Minimum, $1.00
Telephone: Calumet 0544-0545

MONTREAL SOCIAL

All communications must reach this office, Suite 10, 248 St. James Street, not later than Monday noon of each week, and should be clearly typed, double space. Phones Main 4979, 8341 and 2285.

Miss Pearline Laurie entertained at a surprise party on Sunday, September 20, in honour of the birthday of Miss Yetta Sanders. Those present were Misses Yetta and Anna Sandler, Julia and Doris Sankoff, and Pearl Laurie, and Monty Shapiro, Joe Abromowitz, Laben Becker, Harold Hyman, Hillie Cohen and Sam Gelfand.

* * *

Miss Mildred Silverman, St. Joseph Boulevard West, entertained at bridge prior to her leaving for New York, where she will spend some time. Those present were Misses Rose Klein, Anna Klein, Mildred Klein, Jean Goldstein, Mildred Silverman, and Max Raphael, Dr. Judah Wener, Dr. William Wisse, Dr. Abe K. Viner, Harris Wetstein, and Sam Gelfand.

* * *

Miss Nina Workman and the Hon. Fors Weir, of Southgate, England, who has been visiting Mrs. Mark Workman, of Montreal, at her residence, "Glenora Park," Brockville, Ont., motored to Montreal and will spend a week in the city, afterwards returning to Brockville. In honour of their guest, Miss Workman entertained informally at a luncheon at the Mount Royal Club on September 24.

* * *

Miss Ray Benditsky, Park Avenue, has just returned from an extended trip throughout the States.

* * *

Miss Mildred Silverman, pianist, St. Joseph Boulevard, has left for New York, to resume her studies.

* * *

Miss Sara Fischer, noted Canadian prima donna, after spending two months' vacation in Montreal, sailed by the "Marburn" on September 24 for Paris, France, where she will make her entry at the Opera Comique, Paris, for the coming season.

* * *

Among those who entertained in honour of Miss Mildred Silverman, who left for New York to resume her studies in music, were: Miss Anna Klein, St. Viateur Street West, luncheon at the Windsor Hotel; Misses Rose and Mildred Klein, Wiseman Avenue, tea; Harris Wetstein, evening at the Windsor Hotel Cascades.

* * *

Max Borkowitz who returned from Europe on the "Empress of Scotland," which docked at Quebec on September 26, is a guest at the Windsor Hotel.

* * *

Miss Edythe Presner is leaving by motor for New York, where she will spend ten days.

* * *

Mrs. S. J. Margolese, of Long Island, N.Y., formerly Jennie Hazen, is in town visiting her parents, Mr. and Mrs. M. Hazen.

* * *

The Young People's Circle of the Chevra Thillen held a dance Monday, September 28, at the Annex Hall. Ticket conveners were Lou Winer and J. Wiseblatt, assisted by fifteen other members. Novelty balloon dances. The proceeds go to Synagogue Building Fund. Among those who attended the dance were Mesdames Sherman, Moe Silverman, of Kingston, Ont.; W. Pinsky, of Los Angeles, Cal.; S. Golt, J. Seidel, Sam Reider, Harry Raider, Lou Winer, J. Wiseblatt, J. Esar, and Misses Doris Selinsky, Aileen Whelan, Rose Selinsky, Sophie Tennenhouse, B. Epstein, D. Greenspoon, L. Hornstein, M. Abromovitz, A. Abrahamson, D. Stipman, S. Liberman, M. Epstein, E. Epstein, D. Stetterman, Anne Yuditsky, Rose Winster, R. Haligman, R. Charanoff, A. Smilovitch, Goldie Wasserman, G. Hoffman, A. Sherman, K. Goffman, Hattie Bloomfield, Anne Cooper, Ida Schwartz, Bertha Bercovitch, Rae Schwartz, Rose Rich, Mary Shulman, D. Horowitz, Rose Gordon, L. Greenberg, E. Goldberg, Tillie Schnieder, Tillie Segal, Gussie Levi, A. Levine, E. Midlin, Lil Morrison; and J. Moscovitch, S. Bernstein, Lou Winer, J. Wiseblatt, J. Esar, E. Bernstein, H. Schneider, S. Dubiansky, W. Dubiansky, John Sheltz, Issie Kassirer, Lou Harris, M. Silverman, Ben Lezonoff, Ben Goldberg, Moe Leibovitz, I. Foreman, Abraham Goldberg, Max Stark, Sherman, B. Moscovitch, M. Epstein, R. Vilner, S. Sherman, S. Klein, L. Foreman, L. Vilner, M. Vilner, A. Heft, A. S. Waxman, L. S. Vineberg, L. Freedman, J. Harris, J. Sherman, J. Segal, M. Markman, J. Bercovitch, N. Raffle, L. Cohen, R. Rabinovitch, J. Landes, J. Helman, J. Greenspoon, J. Green, M. Climan, S. Golt, J. Seidel, B. Goldberg, J. Elgin, J. Novet, Wm. Garelick, H. Proctor, C. Schwartz, H. Tobenstein, Eddie Kahn, Sam Reider, Joe Marcovitch, Abe Cohen, Abe Heft, Sam Heft, Lou Heft, Sam Bernstein, Ben Moscovitch, Julius Segal, Moe Vilner, Hyman Adelstein, Harry Raider, Phillip Krupp, Sam Silverman, Solly Waxman.

* * *

Mr. and Mrs. Jacob Kellert and family have returned from Pointe Claire, where they occupied a cottage for the summer.

* * *

Miss Lya Goshstein has left to join her aunt, Mrs. Sam Palitz, of New York.

* * *

Joe Magid left on Friday for New York, where he will enter the School of Journalism, Columbia University.

* * *

Mr. and Mrs. S. Levitt and sons, Roslyn Avenue, who occupied a cottage at Dorval for the summer, have returned to town.

* * *

Dr. Norbert Enzer, Souvenir Avenue, has left for Chicago.

* * *

Mrs. Saul Tomarkin entertained at a bridge on September 22. Prizes were won by the Misses Ethel Tomarkin, Rose Sandys and Claire Kashtan.

* * *

Miss Frances Joseph, of Jerusalem, Palestine, formerly of Montreal, will be here shortly to visit her sister, Mrs. J. Augustan, Old Orchard Avenue.

Continued on page 5

LYON W. JACOBS, K.C. HERBERT B. JACOBS, B.C.L.
JACOBS & JACOBS
ADVOCATES
TELEPHONE LANCASTER 7161-7162
Jacobs Building: 202 St. Catherine West, Montreal
Marriage Licenses Issued

HALPIN BROS
UNDERTAKERS
Mortuary Accommodation
Atlantic 5880 5276 Park Ave

Happy New Year

Up. 2722 Up. 4255
(ONE OFFICE ONLY)

Smith Bros. of Montreal Limited
Artistic Cemetery Memorials in Granite and Marble
Fifty years in the memorial business.
Do you appreciate art in your family memorial?
2176 Mary Street, Montreal Pattee 2571

W. L. Pepper & Co. Funeral Directors
Motor and Horse Cortege Equipment
Limousines and Coaches
239-241 St. Elizabeth St. East 8452

P. H. PUNDE Ch. BOEHM
PUNDE & BOEHM
Nestle Permanent Wave
Marcel Undulation a Specialty
119 Metcalfe Street Uptown 8161-5465
262 St. Catherine St. East

"Alemite Service Station"
Phillips Square Garage
East Entrance
Canada Cement Building
Phone Lancaster 6506
Washing Storage
Motor Spring Lubri-Gaiters
24-Hour Service

FLORISTS TEL. UP. 2272
HALL & ROBINSON, LIMITED
825 St. Catherine St. West MONTREAL
Lovely flowers to gladden the heart and brighten the home
Estimates for decorations given on request

"SIEGE"

—is a powerful story of real people and real problems—a dramatic exposure of the follies of modern marriage. Based on Samuel Hopkins Adams' popular novel. A drama of love and thrills. Featuring - - - - -

MANY OTHER ADDED ATTRACTIONS

STARTING SUNDAY

VIRGINIA VALLI

PALACE

MONUMENT NATIONAL
MONTREAL
Friday, Saturday, Sunday
Evenings, October 2, 3, 4, 1925
The HOLLANDER TROUPE will present
"HEARTS AND FLOWERS"
By Samuel H. Cohen
"הערצער און בלומען"
Tickets to be obtained from box office
Telephone Plateau 1396

PATRONIZE THE STRICTLY
"שומר שבת"
BAKERY
Whole Wheat, Sweet Oil and Caraway Seed Loaves
Baked under modern sanitary conditions
Daily deliveries to all parts of city
B. DIAMOND & SONS Phone Calumet 2050

Stay at
HOTEL "WILHELMINA"
238 MOUNTAIN STREET
While walking to get into your new home
Most central - Cheerful atmosphere
Very moderate rates
Up. 8346

French Cuisine Old Style Inn
NOW OPEN
HOTEL NORMANDIE
888 DORCHESTER ST. WEST
(Near Mountain Street)
MONTREAL
SPECIALTIES: BEER, WINE, CIDER

G. & J. E. GRIMSON
GLASS BENDERS & ART GLASS
Automobile Glass Supplies, Electric Dome and Shade Repairs, Showcases, Greenhouses, Windows, etc.
Phone Main 1925
76-78 St. Antoine Street - Montreal

Catering For that distinctive touch that will make your shower or reception different from all others, come to
THE EDINBURGH
676 St. Catherine St. West Uptown 2947

When you are shopping leave your lunch at the
Palace Cafe
Chinese Dishes a Specialty
Chow Mein Chop Suey
12 McGill College Ave. Lan. 3090

H. Laird Paton, Limited
CONSTRUCTION CONTRACTORS
Alterations and General Repairs
688 St. Joseph Street MAin 3970

Brother Elias Goes into Business

By SHALOM ALEICHEM

"One hundred rubles for one ruble! Any man can earn a hundred rubles and more a month by conscientious study of my book. I will send the book to any address, post paid, for one ruble. Don't delay. Order to-day. Don't miss the opportunity; it will not come again!"

My brother Elias read this advertisement in a Jewish paper just after he came to live with us in consequence of the bankruptcy of his father-in-law. He was now going to set up in business for himself. Elias at once sent a ruble—his last ruble—to the address mentioned, and said to my mother:

"Thank God, we are saved. Our fortune is made."

"How?" asked my mother. "Have you got a job?"

"Better than a job," answered Elias, and his eyes shone with joy. "We've only got to wait a day or two until the book comes."

"What book?"

"A wonderful book," answered Elias. He asked mother if she would be satisfied with a hundred rubles a month. Mother laughed and said she would be satisfied with a hundred rubles a year.

"You are too modest," exclaimed Elias. He went every day to the post office to learn if the book had come. More than a week passed after he sent the money, and it had not yet arrived. Meanwhile we had nothing to live on.

At last the book came!

We unwrapped it, and my brother Elias immersed himself in its contents. Everything was written in it—countless ways of making money, mostly recipes.

There was one recipe for earning a hundred rubles a month by making the best ink; a second recipe for earning a hundred rubles a month by making shoe polish; another recipe for making a hundred rubles a month by manufacturing a poison to exterminate rats, mice and roaches; another recipe for making a hundred rubles and more a month by compounding liqueurs, sweep schnapps, lemonade, soda water, kvas and other drinks.

My brother Elias took a fancy to the last of these recipes. In the first place, it afforded a prospect of earning more than a hundred rubles a month, and in the second place, one did not have to dirty his hands making ink or shoe polish, or fussing with poisons to kill mice, rats and other vermin.

The next thing was to choose the drink. A man would have to be as rich as Rothschild to manufacture liqueurs and sweet schnapps. A man must have an expensive machine to make soda water. So the only thing that was left within the range of brother Elias' modest capital was kvas. Kvas is a cheap drink, and a great deal of it is sold, especially in hot summer weather such as we were having. Boruch, the kvas-manufacturer, had made a fortune. To be sure, he sold bottled kvas which had a great reputation. It popped. I don't know why it popped—some said Boruch put raisins in it, others said he used hops. During the summer Boruch was busy from morning till night. He hardly found time to breathe, but he earned lots of money.

Our kvas was not put up in bottles; neither did it pop. When making it, my brother shut himself up in mother's room. Neither I, nor mother, nor Procha, Elias's wife, was allowed to peek inside. We only heard him pouring water.

I found out, however, the way Elias made his kvas. If you promise to keep it secret, I'll tell you. To make his kvas you must have, first, lemon-peel; second, honey-comb; third, a substance that is called cream of tartar, which is much sourer than vinegar; and finally, water—water for the most part and principally. The more water the better the kvas. You stir it thoroughly with a stick and the kvas is ready. All that is necessary after that is to pour it into a pail and add a piece of ice. Without the ice the drink is no good.

When the first barrel of kvas was ready it was decided that I should sell it. Who else? It would not be fitting for my brother, for he was already grown up and a married man. We could not let mother go out on the street peddling with a pail and shouting, "Here, Jews, kvas!" So I was chosen, and I had no objections to the job.

Elias explained to me what I was to do. I was to carry the pail in one hand, by a strap over my shoulder, and in the

CENTRAL COMMERCIAL COLLEGE
725 St. Catherine Street West
A superior course in Pitman's Shorthand and Touch Typewriting for intelligent and industrious students
Our method will shorten your course by months. Prospectus on demand.
Uptown 7363-0125 P. O'NEILL, Principal

STATION 140 TELEPHONE UP. 6646
QUEBEC LYKGLAS AUTO PAINTING CO. LTD.
High-Class Work
367 AQUEDUCT STREET - MONTREAL

TELEPHONE: PLATEAU 4884
CALL THE
Community Kosher Meat Market
formerly Obront & Seltzer
For Reliable Service and Quality
Choice Selection of Fresh Meats and Poultry
35 PRINCE ARTHUR EAST
We deliver to all parts of the city

Some say "MIND YOUR BUSINESS," but we say "Mind Our Business." We rent kosher dishes, stainless knives, and cutlery, and strictly sanitary folding tables, chairs and benches.
Phone Plateau 7022 for agent, A. FEIGENBERG
BENCH and TABLE SERVICE
25 Guilbault Street

Photo-Kraft Studios
PHOTOGRAPHERS Limited
Phone for Appointment
60 St. Matthew Street, Montreal
Tel. Uptown 7861

H. F. King Optical Co.
Consulting and Dispensing Opticians
731 St. Catherine St. West
Between Guy and Mackay
UPTOWN 7464

Genuine Ford Parts and Service
E. PICHE, Prop.
Chaplin's Auto Repair Shop
General Auto Repairs
"Alemite" high pressure greasing service
Rear 720 Dorchester West
(Entrance on Guy Street)
Uptown 8147

H. W. CHAPLIN General Auto Repairs
Alemite Greasing Service and Brake Service Station
Uptown 6006
4 PRESTON LANE
Rear of Windsor Hotel

A. & L. STRACHAN
BREAD BAKERS Limited
Delivery to City and Suburbs
167 Cadieux St. Phone Lancaster 2064-6

ATWATER FISH MARKET
Choice selection of dory, whitefish, lake trout, pike, haddock, etc., always in stock. Absolutely fresh. Daily deliveries to all parts of the city.
883 Atwater Ave. Up. 1514

WESTMOUNT

James Marshall
Painter, Decorator and Paper Hanger
All Work Guaranteed
Jobbing Promptly Attended to
WEstmount 3718

FOR QUALITY, PLUS SERVICE
PHONE
C. E. BOX
4846 Sherbrooke St. West
WEST. 1113-1114
FINEST GROCERIES AND FRUITS
Four deliveries daily, 10, 12, 3 and 5 o'clock

Westmount Kosher Meat Market
J. Holzman, Prop.
345 VICTORIA AVE.
Choice selection of fresh meats, poultry, fish, fruits and vegetables.
Daily deliveries Westmount 5145

TEL. WEST 5011 DAIRY: BROOKE AVE.
GEORGE H. BROWN
Pasteurized Milk, Cream and Buttermilk
Choice Table and Whipping Cream a Specialty
Our customers' health is safeguarded by the purity of our milk and cream, which are the products of well-accredited herds and are thoroughly pasteurized and mechanically bottled.

Bowker's Transfer Service
REGISTERED
Local and Long Distance Country Trips. Piano, Furniture, Baggage and Parcel Transfer
Open trucks, with covers, for picnics
Night Service
67 Harvard Ave., N.D.G. Phone Wil. 3578

PLUMBING AND HEATING
PAINTING & DECORATING
W. PERING
4937 Sherbrooke Street West
Phone Westmount 5336
Sunday and Night Calls Promptly Attended to

George Birse & Co.
Wholesale and Retail
Choice selection of Fresh Fish at all times. Fish cleaned. Daily deliveries to all parts of the city.
Telephones: Plateau 2052-4284
881 St. Lawrence Boulevard
Montreal

other hand a glass, and I was to sing this little song to draw custom;

Jews, here is your finest kvas!
One copeck for every glass.
Sweet and refreshing is my kvas,
One copeck for every glass!

I have a fine voice—a clear soprano. I went around singing my little song. I do not know whether it was the song or the kvas, but anyway I soon sold my pailful. I brought forty-five copecks back to the house, gave the money to my mother, and got a second pailful. Elias made a quick computation that if I sold ten or twelve pailfuls daily, not including the Sabbath, we should make a hundred rubles a month. That was easy to understand. The drink cost very little. The principal expense was for ice. So I must sell my kvas as fast as possible, so that one piece of ice would do for a second pailful. It took quick work.

A crowd of boys ran after me, but I did not mind them and gave my whole attention to selling kvas. I do not remember how much I made on the first day. I only know that everyone at home—Elias and Procha and mother—praised me highly and gave me for supper a piece of watermelon, two plums and as much kvas as I wanted to drink. Mother made up my bed on the floor and asked me if my feet were sore. Elias just laughed and said that I belonged to a race that did not get sore feet.

"If you want me to, I'll go out and sell kvas nights, too," I said.

They all laughed at my enthusiasm, but mother's eyes filled with tears. That is her temperament. She always has to cry. I should like to know if all mothers cry as much as mine does.

Our business ran as smooth as grease. It kept getting hotter every day. People did not know what to do to get away from the heat. Children died like flies. A man would suffocate without my kvas. I sold at least ten pails of it every day. Elias noticed that the barrel was getting low, and it occurred to him to put in a couple of pitchers of water. Let me add that my own wits had taught me this even before that. Almost daily I visited our neighbour, Pesya, and treated them all to kvas. I would give Pesya a glass, and her husband, Moishe, too—he is a fine fellow—and all the children, ten of them, every one a glass, so they would know what fine drinks we made. Then I used to give some to old blind uncle—he was such an unfortunate old chap. In order to make good for what I used up this way I put more water in my pail. Every time I treated anyone to a glass of kvas I put in two glasses of water. The folks at home did the same, so that our barrel was always full. We did not waste a drop, and earned plenty of money.

Little by little mother paid all our old debts and got back the most necessary things from the pawn-shop. We again had a table and a bench, and on Saturday eve we ate white bread, meat and fish. They even promised me a pair of shoes. Yes, surely we were doing fine.

I stopped one day with neighbour Pesya and treated them all, without forgetting myself. According to my estimate I needed thirteen or fourteen glasses more. So I went into the kitchen where they kept the water, but instead of taking it out of the water bucket I got it out of the washtub. I put twenty glasses into my pail and went out selling on the street.

A Jew stopped me, handed me a copeck, and ordered a glass of kvas. He drank it and doubled up.

"Kid, what's it you gave me?"

I did not trouble to answer, for two others were standing there waiting for their glasses. One drank half of his, another only about a third. They paid, spat it out, and left me. Another put the glass to his nose, tasted it, and said that it smelled of soap and tasted salt.

Another one looked at his glass, smelled it, and gave it back to me.

"What is that stuff?"

"Kvas."

"That's not kvas. It's hogwash."

Another buyer came up. He just tasted the kvas and threw the whole glass into my face. Everybody began to shout and get mad and wave their hands. A policeman saw the crowd and came up to ask what was the matter. They told him. He stepped up to me, looked into the pail, and ordered me to pour a glass for him. He tasted it, spat it out, and jumped on me.

"Where did you get this sewage?"

"It was made according to the book. My brother makes kvas—he makes it himself—"

"Who is your brother?"

"Elias."

"What Elias?"

"Don't tell him about your brother, fool!" several Jews cautioned me in Yiddish. There was a tremendous racket. A crowd had gathered in a minute. The policeman took me by the hand and was going to drag me away to the police station.

"Have pity on the poor boy! He is an orphan!" everybody began to shout, and I saw that things were likely to go hard with me. I looked at the crowd and cried: "Have pity, Jews!"

Someone started to put some money into the policeman's hand, but he would not take it. Suddenly an old Jew with shrewd eyes turned to me and said in Yiddish:

"Kid, jerk away and beat it."

I jerked away my hand and ran back home as fast as I could, stumbling into the room more dead than alive.

"Where's my pail?" my brother asked.

"At the police station," I gasped, and threw myself into my mother's arms. Big fool that I was, I thought they would hang me for selling bad kvas. Nothing happened. All my fear was needless.

"Jenti sells tallow for goose grease, and Jidalje, the butcher, has been selling bad meats to the people for a whole year without anything happening to him," a neighbour said consolingly to my mother. But mother is a funny woman. Everything worries her. My brother, Elias, is much pluckier. It did not worry him. He has learned his book by heart, and there are lots more recipes in it. Now he has started to manufacture ink.—Living age.

ZANGWILL'S "WE MODERNS" AT NEW THEATRE

New York.—The following letter to the dramatic editor of the New York Times, tells of the fortunes of Mr. Zangwill's play, "We Moderns."

Your London correspondent says "these are unremunerative days for the novelist turned playwright. Israel Zangwill's 'We Moderns' will soon go the way of John Galsworthy's 'The Show,' which has been removed after a few weeks' run." Your correspondent is quite mistaken. 'We Moderns,' though it had to leave the New Theatre, will resume its run at the Fortune Theatre on September 12, and all the signs show that it will be far from 'unremunerative'; on the contrary, it will probably increase the revenue of the Chancellor of the British Exchequer, besides being revived in New York for the benefit of your own government, which broke away from the motherland on the glorious principle of "no taxation without representation."

ISRAEL ZANGWILL.

Fortune Theatre, London,
August 26, 1925.

WESTMOUNT

COOKE'S BEAUTY PARLORS
1373 GREENE AVENUE
Largest and most modern equipped Parlors in Westmount
PERMANENT WAVING WITH "NUOIL"
The most exclusive and only process in Canada—no water waving required. Guaranteed for the life of the hair.
Book your appointments early.
TELEPHONE WESTMOUNT 7636

Order Dept., Phone York 0090
Standard Creamery Co., Ltd.
SAFE, PASTEURIZED MILK
from tuberculin-tested herds
BUTTER CREAM

Phone: Bus., ATlantic 3287 Res., WEstmount 947
A. F. WARE
Successor to H. H. MACKIE
PLUMBING AND HEATING
30 YORK AVE. WESTMOUNT

MAITLAND, Caterer
WEDDINGS RECEPTIONS
AFTERNOON TEAS
ESTIMATES FURNISHED ON REQUEST
214 SHERBROOKE ST. WEST
PHONES: PLATEAU 1380-1384
ST. CATHERINE STREET, WESTMOUNT
PHONES: WESTMOUNT 6760-6761

Send that Suit or Gown to
Toilet Laundries, Ltd.
DYERS AND CLEANERS
PHONE UP. 7640
425 Richmond Street, Montreal

GEO. BUDDO & CO.
ELECTRICIANS
1257 Greene Avenue Westmount 5365

ARTHUR STAPLES
PLUMBING & HEATING
JOBBING A SPECIALTY
Phone: Westmount 2815
Rear of 372 ELM AVE. WESTMOUNT

Jacob Roth, of South Orange, N.J., was elected president of the Federal Title and Mortgage Guaranty Company of New Jersey at an organization meeting held in the Metropolitan Building, Main Street, Orange. Among other officers and directors named were Moyer Krasner, vice-president; Moses Roth, treasurer; Meyer Augenblick, Joseph Fisch, Harry A. Friend, Albert Hollander and Frank Grad, directors.

PHONE WESTMOUNT 7636
MINES & M'F'RS PRODUCTS CO.
ICE, COAL, WOOD and BUILDERS' SUPPLIES
68 DECARIE BOULEVARD MONTREAL

THE MAIN FLORIST
FLOWERS FOR ALL OCCASIONS
WEDDING BOUQUETS
OUR SPECIALTY
673 ST. LAWRENCE BLVD., near Sherbrooke St.
L. GOLDBERG
Lancaster 6958

OUTREMONT

SERVICE AT YOUR HOME BY APPOINTMENT
Vanity Beauty Shoppe
Park Ave. (cor. Bernard) Walk Upstairs
"LOOK YOUR BEST".
Phone Atlantic 2894j for appointment

GEO. CHARLAB
Famous Russian Photographer
Every Portrait a Masterpiece
A call at the studio will convince you of better work and better prices
5147 Park Ave. Belair 8317W

POTTERS TRANSFER
First-Class Storage Accommodation
Household Removals by Motor Vans. Baggage Transferred.
112 Fairmount Ave. W. Belair 4422-1068

Phones: Main 1279 and 4817
F. H. PHELAN
COAL MERCHANT
SCRANTON HARD COAL
The coal that makes warm friends
BEST GRADES OF BITUMINOUS COAL
OFFICE: 146 COLBORNE ST., MONTREAL

SELKIRK BROS.
PLUMBING AND HEATING CONTRACTORS
2308 WAVERLEY STREET
AT AND NIGHT PHONE BELAIR 8386

Knopp's Beauty Parlor
194 Laurier Ave. West
Phone Belair 3758 for your
SHINGLE MANICURE
SHAMPOO MARCEL WAVE
Expert beauty specialists in attendance.

Telephone Belair 0619
A. R. A'BEAR
Headquarters for
Hardware Supplies, Varnishes, Glass, Paints, Oils and Household Furnishings
155-157 Fairmount Ave. West
OUTREMONT

P. C. PRICE
High-Class Footwear for the Entire Family
122 LAURIER WEST Phone
Corner of Esplanade BELAIR 8416

McEwen Milk Co., Ltd.
PASTEURIZED MILK
Table Cream and Whipping Cream
From Tuberculin-Tested Herds
Also Finest Creamery Butter
[illegible] [illegible]

Montreal

Continued from page 2

Mr. and Mrs. Charles L. Friedman and family, Elm Avenue, have returned from Lakeside.

* * *

Mr. and Mrs. I. Kaufman, Querbes Avenue, have returned from a two weeks' trip to Philadelphia, Atlantic City and New York.

* * *

Dr. Norman Viner, Bishop Street, will return to Montreal about October 5, after visiting various clinics in France, Switzerland, Germany, Austria and England.

* * *

Mrs. Joe Greenberg, Marcil Avenue, has returned from Beaconsfield, where she spent the summer.

* * *

Miss Florence Lonn entertained at bridge on Wednesday, September 23. Prizes were won by Miss Dorothy Bramson and Mrs. Charles Schachter. Miss Tobie Schachter assisted.

* * *

Dr. Chas. Buckman, assistant medical doctor of the Montefiore Hospital, New York, who was the guest of his sister, Mrs. H. Pugach, and Mrs. L. Isenberg, Edward Charles Avenue, has returned to New York.

* * *

S. Bronfman, Roslyn Avenue, left for Winnipeg to join his wife and daughter, who are spending the holy days there.

* * *

Dr. Jacob Viner, of the University of Chicago, spent a few days in town with his parents, Mr. and Mrs. S. Viner, Mount Royal Avenue, and stopped in Toronto for a day with Mr. and Mrs. George W. Cohen. Miss Bessie Viner, who spent three months in Los Angeles, stopped in Chicago with the Viners.

* * *

Mrs. Marcus Sperber and daughter, Western Avenue, are in Toronto.

* * *

Mrs. Norman Viner and children, Bishop Street, who spent the summer at Far Rockaway Beach and New York, where they were the guests of Mrs. Viner's parents, Mr. and Mrs. Katz, New York, have returned.

* * *

Miss Becky Cohen, of New York, formerly of Montreal, was the guest of her parents, Mr. and Mrs. Cohen.

* * *

Mr. and Mrs. J. Lightstone and son are stopping at the Hotel Wilhelmina, Mountain Street, until their new home at the corner of Hampden and Cote St. Antoine Road is ready.

* * *

Mr. and Mrs. Dave Roskam and Miss Muriel Goldstein spent a short time in Toronto.

* * *

Lionel Coviensky, director of the North End Liberal Club and a member of the Executive Council of the Laurier-Outremont Liberal Club, has charge of the registration of women voters in Laurier-Outremont division.

HATIKVAH AND ROSE OF SHARON DANCE

The Hatikvah and Rose of Sharon Chapters of Hadassah hold a Succoth dance, Venetian Gardens, October 4. Orchestra music. Proceeds go towards the education of Palestinian orphans adopted by these Junior Hadassah chapters. Tickets from Miss Musicant, Uptown 7762, or Miss B. Harris, Belair 5525-F, and all day at the Venetian Gardens, Uptown 9446.

MIRIAM BRAININ ORTENBERG CHAPTER

Miriam Brainin Ortenberg Chapter of Hadassah meets Monday, October 5, at Zionist headquarters, 226 Sherbrooke Street West, at 2.30 p.m.

MUSIC AND DRAMATIC CLUB

Music and Dramatic Club of the Council of Jewish Women is receiving applications for a free scholarship for $75.00. Applicants must be sixteen years or under. Not later than October 7. See secretary, Miss A. Klein, 3158 St. Viateur Street, Atlantic 2703. Membership cards from the executive.

HEBREW CONSUMPTIVE AID ASSOCIATION

The Hebrew Consumptive Aid Association had as helpers for their Tag Day, Wednesday, September 23, Miss A. Lindman, Miss B. Lidman, Mesdames Gibson, Dworkin, Katz, A. Struzer, L. Schwartz, Miss Dennis, Mrs. L. Barzky, Misses Dora Raich, Goldstein, Annie Miller, G. Zacharovitz, Mrs. Guttman, Mrs. J. Moss, Misses Ida Popovitch, Fannie Markman, Lily Barenoff, Freda Rudnikoff, Keltsky, E. Elman, S. Wiseman, S. Cohen, R. Frankel, A. Guttman, Levine, Jennie Brassgold, Mrs. Sciseman, Mrs. Rabinovitch, Mrs. Meyers, Misses Saltzman, E. Hoffman, I. Bordo, Rose Pickard, Anna Steinman, R. Sherman, Edna Mencher, Frances Newman, Anne Lacoe, M. Chananie, Mabel Maislin, Libbie Berzon, Bessie Miller, Dora Gradinger, Esther Goldberg, Eva Cohen, Dorothy Pass, Isabel Jacobs, F. Kimmerfield, Schwartz, Zabitsky, Payne, Booth, Sarah Eteovitch, Ruth Arnovitch, D. Margolick, Mrs. Dobrofsky, Misses Yudelson, Gorn, Firling, F. Batshaw, Elizabeth Litner, N. Weigensberg, A. Weigensberg, Ettie Litner, H. Gessin, Hommer, Pollock, Aronoff, Mrs. H. Shachet, Misses Harris, S. Tisner, Dorothy Jacobs, Carter, Mrs. Scharf, Miss M. Schechter, Mrs. Carter, Mrs. Zatz, Miss Fish, Mrs. M. Rozand, Mrs. B. Rosenberg, Mrs. Cohen, Misses Weinfeld, R. Berlind, Mrs. Mallen, Mrs. S. Levine, Mrs. Pinsky, Miss B. Linzer and Mrs. J. Goodson.

Y.W.H.A. NEWS

The Y.W.H.A. has resumed registration for clubs and classes. Monday, October 12, is the opening day. Activities for the coming season are: Senior and Junior Social Clubs, Senior and Junior dramatics, Senior and Junior gymnastic classes, dressmaking, millinery, art needlework, French conversation, English for foreign girls, swimming; social, recreation and athletic clubs for Juniors and Seniors. Any girl over twelve years old, apply to Mrs. Bernstein, Y clubrooms, 717 Clarke Street.

JOIN THE HEALTH STUDY CIRCLE OF THE BARON DE HIRSCH BOOK CLUB

The first meeting of the Health Study Circle of the Baron de Hirsch Book Club, under the leadership of Dr. Felix Bernstein, takes place Monday evening, October 12, at 8.15 p.m., in the Baron de Hirsch Institute. Speaker, Dr. Maxwell Wiseman, on "The Human Machine," one of a series of lectures to be given throughout the fall and winter by physicians, the first Monday of every month at 8.15 p.m., in the institute. Information from chairman of the Health Study Circle, Dr. Felix Bernstein, 85 Mount Royal Avenue West (Belair 8454), and the secretary, Miss Sarah Miller, 1874 Esplanade Avenue (Belair 4034-w). All invited.

P. C. PRICE
High-Class Footwear for the Entire Family
122 LAURIER WEST Phone
Corner of Esplanade BELAIR 8416

L. N. & J. E. NOISEUX
593-683 Notre Dame West
1362 Notre Dame West 5698 Sherbrooke St. West
Largest Wall Paper Importers
BUILDERS' HARDWARE AND PLUMBERS' SUPPLIES

OUTREMONT

LEWIS FREEDLANDER OPTOMETRIST OPTICIAN
782 St. Lawrence Blvd.
Phone: Lancaster 9892 Res. Lancaster 7548

THE ANNEX
DANCING ACADEMY
142 FAIRMOUNT AVE. WEST BEL. 3624
Graceful dancing taught individually. An interview at any time can obtain complete satisfaction in a very short time. Lessons given at any time. Assemblies every Saturday evening.
N. H. SINCLAIR, PRINCIPAL

RES. PLATEAU 6443 OFFICE MAIN 5748
GEORGE TUCK
REAL ESTATE AND COMMISSION AGENT
MORTGAGE LOANS
Specializing in Residential Properties and Factory Sites
Room 409 185 St. Francois Xavier Street

THE JEWEL SHOP
Jewellery and Novelties of Distinction
Bridge Prizes Wedding Gifts
"Our Prices Are Right"
Phone Belair 1249 145 LAURIER WEST
Next door to Mount Royal Theatre

CANADA CARPET CLEANING CO., LTD.
Carpets Cleaned, Washed, Altered, Repaired and Laid. Linoleums Laid and Cemented. Upholstering and Mattress Making.
TELEPHONE MAIN 6831
82-86 LATOUR ST., MONTREAL
NEAR BEAVER HALL HILL

FOREIGN SECURITIES
We are active in all foreign issues.
Ask for quotations.
Have your name placed on our mailing list
EUROPEAN DEBENTURE CORPORATION, LTD.
120 St. James Street, Montreal

Posen's Photo Studios
"The Well-Known Montreal Photographer"
Bridal Pictures by Appointment
Phone Plateau 3647 6 Sherbrooke St. West
also 900 St. Lawrence Boulevard

YOUR PICTURES WILL BE DAINTILY FRAMED
at
BENNETT'S ART STORE
Belair 8620 160 Laurier Ave. West

"Pierrette Shop"
Pierrette can give you the latest French novelties in lingerie and fancy work, and suggestions for showers, bridges, etc.
188 Laurier Ave. West
Phone Belair [illegible]

RICHARD RYAN
LIMITED
Carpenters, Painters, Decorators and
GENERAL CONTRACTORS
Office Partitions and Fixtures a Specialty
34 ST. MARTIN ST.
Office Phone MAin 4693 Res. WAlnut 2995

Jewish People Like Good Coffee
We Recommend
STROUD'S
50c and 60c a Pound
Tel. MAIN 1116. Delivered in all parts of the city
822 Notre Dame Street (near Mountain Street)

BON-AIR GARAGE, LIMITED
THE RELIABLE GARAGE
Day and night service. Gasoline, oil, accessories. Washing and repairing.
Lan. 7457 571 St. Lawrence Blvd.

The Globe Laundry Co.
2606 ST. DOMINIQUE
Bet. Laurier and Fairmount
TEL: BELAIR 0489 MONTREAL

HOLT CARTAGE CO.
Storage, Moving and Packing
Removals of All Kinds
Country Moving a Specialty
Phone Up. 6315
143 FULFORD ST. MONTREAL

CENTRE BAKERY
BREAD AND CAKES
Daily deliveries to all parts of the city
Special service for country places
Plateau 3392 1072 St. Lawrence Blvd.

FITZGERALD DOWRICH
CARPENTERING IN ALL ITS BRANCHES
Let us remodel your self-contained property into apartments, flats and stores.
Office: UPtown 2661
Rear 35 Drummond St. - Montreal

Houston Wynne, Limited
Carpenters and Builders
JOBBING PROMPTLY ATTENDED TO
ESTIMATES GIVEN
12 Crescent Street - Telephone UPtown 7668
Nights - Calumet 2536J

ROMA RESTAURANT
For Ladies and Gentlemen
Exclusive Italian Cuisine
Beer and Wine Licensed
67 Osborne St. Up. 5007

Artists' Materials
C. R. Crowley
Paints for every use
867 St. Catherine Street W.
Telephone Uptown 6812-2668

Family Desertion Prevention

By Joseph A. Woolf, Director of Federation

Delivered before Canadian Conference on Child Welfare, at Ottawa, October 1st

Bergson, in his "Creative Evolution," utters the thought that although there is a causal thread through life leading inexorably from one event to another, the essence of creative life is the impossibility of foretelling exactly how a given set of circumstances will shape themselves. It is easy to trace the causes that led to a particular act. It is practically impossible to forsee how new circumstances and fresh developments may influence the behaviour of human beings.

Thus in the realm of family desertion careful case-work may follow easily the steps that led to the final act of home abandonment. But even thoughtful and painstaking social service cannot gauge the amount of domestic infelicity, the extent of the family's economic instability, or the strain of life's battles on the man's mental and moral fibre which would be sufficiently potent to produce family desertion.

Desertion of wife and children is one of our serious social problems. Those instances where it does not work hardship upon the family are too few to be considered. In practically every case family desertion brings in its trail want, suffering, depression, demoralization of the home, dependency, and in a large measure delinquency. In one large family agency the proportion of total relief spent on deserted families over a period of twelve years ranged from 9 per cent. to 13.4 per cent. A careful study of 1,649 delinquent boys in four large institutions in New York showed a proportion of 9.6 per cent. from homes where parents were separated, divorced or deserted, whereas of 3,198 boys in public schools in three widely separated districts the number of boys that came from similarly disrupted homes was only 3.4 per cent. Dr. Slawson points out that a boy coming from a disintegrated home is much more apt to become delinquent than one who comes from a home of normal parental relations. There is an intimate association between abnormal marital relations of parents and juvenile delinquency.

Family desertion rarely comes in the first few years of married life. It comes when the bloom and flush of married life has spent itself; when whatever joy and happiness brought by the first child has given way to the petulance and tiresomeness of three or four squalling, ill-behaving children; when the young wife has begun to lose her charms and has grown careless, frowzy and shrewish; when one period of unemployment has given way to another. Then desertion is an easy escape from a drab, monotonous existence. It looms up to the man in whom there lies, unsuspected possibly even to himself, a spark of moral or mental weakness.

Lillian Brandt in her interesting monograph on family desertion points out that of 298 deserted families, twenty desertions occurred during the first year, another twenty during the second year, ninety-seven in the next four years, and 161 in succeeding years. Her conclusion was that "a man who has any disposition to escape from the burden of his family is apt to encounter an occasion for doing so within a few years of marriage."

Family desertion springs from a variety of causes, as does human conduct in general. In glancing over records one could compile a formidable list, yet the social worker who ascribed family desertion to "selfishness in men and peevishness in women" may be nearer right than most statisticians.

Fundamentally desertion is due to the absence of a sufficiently strong sense of the man's obligation to his family. But that only begs the question. Not every man is heroic; nor can many meet a pail of slop with sly humour. The theory of uncompromising individual responsibility cannot be rigidly adhered to in this age of intelligence quotients, feeble mindedness, psycho-analysis, and social maladjustments. One might say with Miss Brandt, in one sense it is always the man's fault; in another, it is always the woman's; in still another, it is the fault of circumstances. But generally there is a combination of responsibility.

Life has become more complex in this age of machinery, industry and haphazard social and commercial organization. Except for the most skilled and best organized workmen, employment is never certain and often irregular. Wages are seldom above a fair subsistence level and rarely sufficient for substantial savings. Our educational system is still embryonic and chaotic. With all our wisdom and scientific achievements we have not yet begun to take human life seriously. The farther away from the soil, and the more dependent upon machinery and industry a family may be, the more easily can it become upset and broken.

As Miss Breckenridge, one of the clearest thinkers in social service, had occasion to say recently, our change in attitude toward the obligations of the husband and father in the family group have been revolutionary. We expect of him the performance of duties never effectively enforced before, while through the inadequate organization of industry he is often idle many weeks at a time. Through the free use of "boy labour," we have made it much more difficult for him and subjected him to influences that positively unfit him for the performance of these duties.

However, it is dangerous to ascribe individual ills entirely to impersonal social conditions. Responsibility must be brought home to the individual. This is not only good law but even better morals. While consideration and even mercy should be extended, society must nevertheless hold the individual to account. Several studies of family desertion have analyzed the causes under four or five headings. One of the chief causes is ill-considered and hasty marriages. Publication of intention to marry and enforced waiting of a few days or weeks would do much eventually to diminish desertion. Another main cause is immorality on the part of husband or wife.

A third and very important cause, possibly in itself contributory to sexual looseness, is the sheer drab monotony and ugliness of life that confront so many families. H. G. Wells' "Mr. Polly," while no doubt not written as a sociological work, has been recommended as a valuable study of the problems and difficulties that often produce desertion.

A fourth and very decided factor in many industrial centres is the absence of liberal divorce laws. Desertion has frequently been called the poor man's divorce, and is often the only escape from intolerable home conditions. Nor must we forget the contribution the "better half" often makes to family desertion. Neatness, cheerfulness, amiability, good housekeeping and well cooked meals seldom lead to voluntary or enforced separation.

Continued on page 8

Professional

DR. A. D. TESSIER
CITY ALDERMAN
SURGEON DOCTOR
SPECIALIZING IN STOMACH AILMENTS
3004 PAPINEAU ST. CALUMET 2045

Marriage Licenses
Alexander Burnett
Trustee - Liquidator
205 St. James St. Main 5588

Lancaster 6107
NEUMANN & NOTKIN
ADVOCATES
Suite 403, Power Bldg., 85 Craig St. W.
Harold Neumann, LL.B., B.C.L. David M. Notkin, LL.B.

JOSEPH E. LEMIRE B.A. L.L.L.
NOTARY PUBLIC
Trustee in Bankruptcy. Management and Settlements of Estates. Organization of Companies. Mortgage Loans.
Main 4896
Suite 3, Merrill Trust Building, 286 St. James Street

R. CORNELLIER, J.P., C.C.S.
ACCOUNTANT TRUSTEE
LIQUIDATOR
Special attention given to collections throughout Canada
Room 205, 52 St. James Street Main 5298

LORENZO BELANGER, L.A.
(LICENTIATE IN ACCOUNTANCY)
AUDITOR
Income Tax Returns and Cost Systems
Investigations and Consultations
133 Crescent St. Uptown 2298

WALTER G. KENNEDY
D.D.S., J.P.
823 DORCHESTER ST. WEST
PHONE: UP. 3177 TWO DOORS WEST OF MOUNTAIN
MONTREAL

Main 6969
John A. Sullivan, K.C.
Advocate
Barrister and Solicitor
180 St. James Street - Montreal

PHONES: LAN. 6941 EAST 3451 MARRIAGE LICENSES
C. J. E. Charbonneau
Notary and Commissioner
DOMINION BUILDING
235 CRAIG WEST - MONTREAL

A. L. Morison Main 6469 W. L. King
MORISON & KING
Accountants, Administrators of Estates, Authorized Trustees
Special attention given to collections throughout Canada
3 NOTRE DAME EAST MONTREAL

Lancaster 2154 Lancaster 2155

Rubin Bros.
FLORISTS

Wedding Bouquets Our Specialty

294 ST. CATHERINE STREET W.
Opposite Orpheum Theatre
One Store Only

Something good for you to try

"Santoine" Buttermilk

One of our quality products

J.J. Joubert LIMITÉE

Belair 4482

FREDERICK G. TODD

Landscape Architect
Garden Design
Town Planning
801 New Birks Bldg
Lancaster 5474

Dixon Battery Service

Battery Troubles Are Our Specialty

Large or Small Cells Done On

All batteries left with us for storage are covered by insurance

Auto Accessories
Gas and Oil

New Address
477 GUY STREET Up. 5538

ENGAGEMENTS, BIRTHS AND MARRIAGES

MARRIAGES

Lax-Goldstein

The marriage was solemnized of Sara, daughter of Mr. and Mrs. A. Goldstein, and Jack Lax, son of Mr. and Mrs. J. Lax, on Wednesday, September 30, at the Bnai Jacob Synagogue, Rabbi Berger officiating. The bride, who was given away in marriage by her father, wore a gown of white georgette embroidered in pearls and crystal beads. Her veil of net was arranged in cap effect with orange blossoms, and she carried a shower bouquet of Ophelia roses and lilies-of-the-valley. She was attended by Mrs. Wm. Potechin, matron of honour, in a French gown of jade green beaded satin crepe, who carried a bouquet of roses. Nathan Raphael was best man. The bridesmaids were Misses Minnie Goldstein, in mauve georgette; Lily Westrich, in coral georgette, and Alice Goldstein, in old gold georgette. All carried bouquets of roses. The groomsmen were Henry Miller, Louis Hertzberg and Morris Axelrod. The flower girl was Annie Gasco, who carried a basket of sweet peas and babies' breath. The bride's mother wore a gown of black georgette, beaded, with corsage of roses. A reception was held for 200 guests. Among the out-of-town guests were Mr. and Mrs. H. Lax, of Quebec; Mr. and Mrs. C. Lax, Quebec; Louis Hertzberg, of Quebec; and Misses Sybil, Rose and Ruth Lax, of Quebec. The couple left on a honeymoon trip to Toronto, Niagara Falls, Buffalo and other points, and will live at 5959 Park Avenue.

Segal- Foreman

The marriage of Sadye, daughter of Mr. and Mrs. E. Foreman, to Harry Segal, son of Mr. and Mrs. Nathan Segal, was solemnized October 1, at the Annex Hall, Rabbi H. Abramowitz officiating. The bride, who was given away by her father, wore a gown of white satin beaded with pearls, and trimmed with silk lace. Her veil of silk net was arranged in cap effect with cluster of orange blossoms and pearls. She carried a bouquet of Ophelia roses, with shower of lilies-of the valley. The maid-of-honour was Miss Clara Foreman, in Nile green crepe romaine, with gold satin applique, who carried a bouquet of Ophelia roses. The bridesmaids were Misses Hannah Bart, in mauve georgette, and Dollie Foreman, mauve flowered georgette, over pale peach canton, trimmed with black velvet roses. Both carried Ophelia roses. The flower girls were Pearl Segal, in a frock of pink georgette with lace inserts and trimmed with blue ribbon rosettes, and Mary Foreman in a frock of pink georgette with lace inserts, and trimmmed with blue ribbon rosettes. The page boy, Raymond Luby, wore a naby blue sailor suit. Bernard Segal was best man. The groomsmen were Louis Weinman and Zola Foreman. The mother of the bride wore a gown of black beaded georgette, with corsage of carnations. The mother of the groom wore a black gown trimmed with brocaded georgette, with corsage of roses and carnations. A reception was held to 250 guests. Mr. and Mrs. Harry Segal will live in Cleveland, Ohio. The out-of-town guests were Miss Hannah Bart, New York; Sam Foreman, New York; Ben Usheroff, Toronto; Mr. and Mrs. M. Foreman, Sherbrooke, Que.; Mr. and Mrs. D. Feldstein, Portland, Maine.

APPROACHING MARRIAGES

The marriage of Bella, daughter of the late Rev. I. Benjamin and Mrs. Benjamin, to Albert A. Koch, of Vancouver and Montreal, will take place on October 21.

The marriage of Ada, daughter of Mr. and Mrs. Sam Litwick, to M. Gould, son of Mr. and Mrs. T. Gould, will take place on October 18, at the Annex Hall, Rabbi Herschon officiating.

The marriage of Miss Regina Lecker to P. Yuda, will be solemnized on October 18, at the Auditorium Hall.

The marriage of Miss Bella Lande, daughter of Mr. and Mrs. H. Lande, to Lewis Kellert Freedman, son of Mr. and Mrs. B. Freedman, takes place at 641 Roslyn Avenue, October 28.

The marriage of Babs, daughter of Mr. and Mrs. S. Shenker, to Dr. E. A. Blumfield, son of Mr. and Mrs. M. Blumfield, takes place at the Bnai Jacob Synagogue, October 14.

BIRTHS

Born, September 21, at Dr. Dunstan Gray's Hospital, to Mr. and Mrs. Herman W. Herzberg, a daughter.

To Mr. and Mrs. David Rosenbaum, 9 Clermont Avenue, September 26, at Medical Arts Hospital, a son.

To Mr. and Mrs. Myer Shatner (nee Sophie Solomon), at the Montreal Maternity Hospital, September 28, a son.

To Mr. and Mrs. Horace R. Cohen, 33 Thornhill Avenue, September 28, a daughter.

ENTERTAINMENT FOR BRIDES

Miss Sarah Itkin, Colonial Avenue, and Miss Edith Litwick entertained at a miscellaneous shower in honour of Miss Ada Litwick, whose marriage to M. Gould takes place on October 18, at the Annex Hall.

Among those who entertained in honour of Miss Sadye Foreman, a bride of October 1, were Mrs. D. Feldstein, linen shower, and Mr. and Mrs. A. L. Luby, dinner.

Miss Lucy Mendel entertained at a linen shower in honour of Miss Esther Colle, who is to be married on October 1. Bridge and five hundred were played. Prizes were won by Misses Clara Croll and Sarah Levine.

Miss Lily Jacobs, Upper Belmont Avenue, will entertain at tea, October 6, in honour of Miss Bella Lande, who is to be married on October 28.

OBITUARY

The death occurred on Friday last of Tobias Litman at the age of thirty-six, at the Royal Victoria Hospital, after a short illness. He was born in Poland and in 1908 came to this city. Mr. Litman was a member of the local Zionist Council. He is survived by his widow and four children. The funeral took place from his late residence, 114 St. Urbain Street.

"Phone for Food" PHONE WESTMOUNT 4500 "It's the Better Way."

DIONNE & DIONNE

Caterers to High-Class Trade. Groceries, Meats, Fruits and Vegetables.

Style and Service

Fashion's approval as well as exceptional utility is responsible for the pronounced popularity of Hudson Seal. Our assortment in these favored garments is most interesting—from the standpoint of price as well as style.

J.V. QUINN Late of Fairweather

UPTOWN 9478

Union Bank Building
152-154 Peel Street
(Opposite Mt. Royal Hotel)

ESTABLISHED 1850

Cochenthaler's Reg'd

448 St. Catherine Street West
(Opposite Murphy's)

DIAMOND MERCHANTS
SILVERSMITHS

Wedding gifts as lovely as they are serviceable. Let us help you with your selection.

PHONE LANCASTER 5998

Latest Designs in Clothing for Gentlemen

WILLS & WILLS
Limited
ENGLISH TAILORS
Get that English curve in your next suit
394 PHILLIPS PLACE
Phone Lancaster 4464

Hatikvah-Rose of Sharon
SUCCOTH DANCE
Sunday, October 4th, 1925
VENETIAN GARDENS
Venetian Garden Orchestra Couple $2.00
Tickets obtainable through
Miss Mankoff, Bg. 7782 Miss Harris, Bel. 5325

M. KRASNICK
Ladies' Tailor
COATS - SUITS - DRESSES
We fit all figures—try us!
1690A St. Urbain Street. Phone: Belair 3622

Phone Plateau 2627

D. E. URQUHART
RIDING ACADEMY
Well-Trained Saddle Horses for Hire
Lessons Given
Stables: 451 Mance St., Cor. Pine Ave.

LAUNDERERS TO H.R.H. THE PRINCE OF WALES

SHAVER'S LAUNDRY

DYERS CLEANSERS
LAUNDERERS

York 1520 95 Canning St.

Lan. 2721-2 1086 Bleury Street

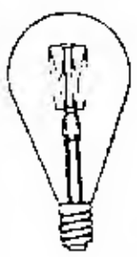
Fehr Bros.
OFFICIAL SERVICE STATION
Prest-O-Lite Zenith & Stromberg
Storage Batteries Carburetors and Parts
Repairs to All Electric Systems, Horns, Starters and Generators
Batteries recharged in 8 to 12 hours with our new "Constant-Potential" charging machine

I. M. RUBINOVICH & CO., LTD.
GENERAL INSURANCE BROKERS
SPECIAL AGENTS
SUN LIFE ASSURANCE COMPANY OF CANADA
The largest Life Assurance Company in the British Empire
(Excluding Companies writing Industrial policies)
Assets - $270,000,000
436 Canada Cement Building Phone Uptown 7843
MONTREAL

Exquisite Fall Styles—to Your Order. Consultations Welcomed
L. GOLDBERG, REG'D
LADIES' TAILOR
4541 Park Avenue
Belair 8890
Kayser and Gordon Silk Hose
Newest Shades

Telephone CAlumet 4352 L. H. OUIMET, Manager
WILSON COAL COMPANY
SCRANTON COAL
WELSH & SCOTCH ANTHRACITE KINDLING WOOD
157 VAN HORNE AVENUE MONTREAL

A. RILL L. HERSCHORN
HYGIENIC Laundry
COAT and TOWEL SUPPLY
Yes! We wash and sterilize pillows with the feathers. It is your duty to protect the health of your family. Ask your doctor. Plateau 1567.
119 Dorchester Street West, Montreal.


J. J. SHORTALL
45 St. Alexander Street
ELECTRIC LIGHTING SUPPLIES
LAMPS a specialty
Phone: LANCASTER 5891
Call Shortall before your silkhat

IT PAYS TO SEE US FOR RELIABLE REPAIRS
I. MOORE
The watch expert
Uptown 1798
926 ST. CATHERINE WEST

J. R. HANDFIELD
CONTRACTOR
Copper Store Fronts
197 DE MONTIGNY EAST
Lancaster 1857

"The latest cut is the cut in household expenses"
For the BEST in
Picture-Framing
Furniture Repairing
Polishing and Upholstering
Call Up. 6654
MALONE MOULDING & FRAMING CO., Limited
195 Chatham Street, above St. James

Patronize "Jewish Review" Advertisers

Family Desertion Prevention

Continued from page 6

One thing has been definitely settled in the various studies made of desertion, namely, that there is no one cause or even one related group of causes underlying family desertion.

Many contributory causes may be listed, such as actual mental deficiency, faults in early training, lack of education, differences in racial, national or religious backgrounds. A probation officer tells of a mother who could not account for her son's desertion of his young family. "He ought to be a good boy. I carried him up to bed myself every night until he was eleven years old."

Ignorance of the responsibilities of a husband and father often leads to desertion. Limited industrial training is not conducive to longevity of employment.

A deserter once stated that he left his wife as a protest against the monotony of his existence; he had to work hard, troubles beset him, a child took sick, and not knowing which way to turn he took a leap into the dark. When apprehended and jailed he stated that his desertion was due primarily to lack of steady employment and that only fear of prosecution prevented his writing home.

The problem is not so simple when it comes to prevention of family desertion. Prevention can take the form of (a) so perfecting legal machinery to apprehend deserters as to deter would-be deserters; (b) better case-work in adjusting family differences before the final break; and (c) in improving social and economic conditions so as to bring family desertion to a minimum. Once a man has deserted his family there is but one thing to do and that is to bring him back, patch up the break, or penalize him.

It has been conclusively demonstrated that merely local efforts at apprehending deserters fail. The world is before him, and almost like Caesar in Britain, when he falls he tries to grasp the earth. One of our deserters in Toronto turned up in Los Angeles, while another was in a pants factory in Hamilton.

The Hamiltonian who left his family because of inability to find work came back willingly to try again and cheerfully accepted work on a farm; while the Los Anglican was discovered through his request for assistance to a Los Angeles relief agency, which immediately communicated with Toronto, and through the assistance given by the man's Toronto relatives, sent him back here where he too attempted life over again. But to meet the situation a nation-wide organization is necessary. Such an organization functions in the United States efficiently in the National Desertion Bureau. This Bureau is supported by agencies throughout the country.

As soon as a complaint is lodged with a local agency by the deserted wife, a communication, with a resumé of the case, the man's description and the man's picture are immediately forwarded to the central office in New York, which in turn publishes the picture in especially selected newspapers, and sends manifold copies of the man's description to every organization affiliated with it. This Bureau, when the man is apprehended, prosecutes, but only as a last resort. Reconciliation is attempted first. The agency in the city where the man is found interviews him, gets his story and tries to persuade him to return. In the event of his refusal a warrant, which in the meantime had been forwarded, is served him and he is extradited to his place of residence, where again reconciliation is attempted, but in event of failure prosecution follows.

Over a period of ten years over 12,000 cases were referred to the National Desertion Bureau. Of a total of 2,100 cases handled in 1922, separate support was arranged in 617 cases; reconciliation effected or pending in 330 cases; 228 cases were left for disposal to the applicant; in 13 cases either the man or the applicant died; in 15 cases the applicant was found unworthy; in 62 cases the deserter was sent to prison; in 35 cases divorce was secured or pending; in 1 case the deserter was deported, with 26 other deportations pending; in 61 other cases the man was located and final disposition pending; while in 594 cases or about one-quarter of, the total, the deserter was not located by the end of the calendar year.

Such a Bureau is socially necessary—as an agency to bring the abandoner to justice, and as a deterrent to the spread of desertion. Without going into the finer ethical implications of whether fear or punishment is the best deterrent, there is no question that a thoroughly systematic effort at apprehending deserters is a necessary feature of good case-work. This work cannot be left entirely to public officials and the ordinary police channels; nor can it be done effectively by local organizations single-handed. To-day the task of tracing deserters is thrust back upon the wife and the social agency, as if he were not an offender against the community as well as against wife and children.

The second aspect of prevention deals with the personal service work of the family welfare agency. Careful case-work and sympathetic understanding of what for a better term we may call family friction would go a long way in preventing desertion. Let us not forget that prevention of family desertion is only one of many aspects of our inadequate programme for enforcing general parental responsibility. Unfortunately one of the reasons for failure is almost a universal lack of men visitors in a case-work agency, who could deal with the men and talk with them, and get their point of view before the situation has gotten out of hand.

That there is a pre-desertion state is readily understood, but can it be recognised in time? What are the danger signals? Is it a growing carelessness in his attitude toward his home, or a growing despondency as to his ability to care for his family? As a case-worker once expressed herself: "Any influence which tends to destroy family solidarity is a possible sign of desertion." But it is rare when such families come to the attention of family welfare agencies. The wife and husband themselves may not be cognizant of the danger signs. The real problem of the agency is perhaps not how to recognize pre-desertion symptoms, but how to get hold of families when these symptoms are in the incipient stage.

Agencies and even public bodies can go far in making effective such preventive work. Thus the probation department of the Chicago Court of Domestic Relations about ten years ago established a consultation bureau to which people might come or be sent for advice on difficult matrimonial situations, without any court record being made. The Department of Public Charities of New York City maintains a similar bureau. There is no reason why such bureaus could not be greatly extended.

It is conceivable, according to Miss Colcord, that if these are developed in our large cities, consultation facilities under social auspices for people who feel their marriages going wrong, and want help and advice in righting them, such bureaus would be excellent "feeders" for this new form of social service.

The third form of prevention, namely that of improving social and economic conditions, is unquestionably the hardest to define.

There will be men and women under any conditon of life whose temperament mentality and moral character would make desertion inevitable. On the other hand there is no question that a large number of deserters, if not an overwhelming majority, become deserters through the breakdown of their morale in their struggle for existence. For such individuals the problem of desertion is but one of the many problems of family discord and wretchedness confronting great masses of people.

Let us not be too quick in condemning desertion as an unmitigated evil, any more than we could or should condemn divorce as an unmitigated evil. A home kept together literally by force, where there is no real bond of friendship, sympathy and understanding, to say nothing of love, is a home of misery, heartache, discord. For such homes the fear of punishment is not the best deterrent of desertion. For such families measures that keep the would-be deserter in the home, which constantly grows less of a home, simply through fear of consequences if he left it, seem hardly a desirable form of prevention from the social point of view.

Social reforms would be the real preventives for the greater number of desertions. Where employment is fairly stable and secure, where wages afford not merely a living wage but a real home with a few of the comforts our western standard of living have already made necessities, desertions through

Continued on page 13

New Year Greetings
BROCK RADIO LIMITED
1421 BLEURY ST MONTREAL CANADA
4 Doors Above St. Catherine Street

STANLEY OLIVER
Voice Culture and Singing
Organist and Director of Music, St. James Methodist Church, Montreal.
STUDIO: St. James Methodist Church
PHONES: PLATEAU 1169
" 6076

Established 1900 Phone Plateau 1347
H. C. COPPLE
Successor to W. E. Poole & Co., Ltd.
PAINTER & DECORATOR
Estimates furnished on request
48 BENOIT ST. P.O. Box 2222

The Elmhurst Dairy
LIMITED
It supplies pure, pasteurized
MILK, CREAM and
BUTTER MILK
also special Babies' Milk from thoroughbred Government-inspected cows.
7044 Western Avenue
TELEPHONES: WALNUT 3381-3382

Lan. 1933 Lan. 7665
UNDERTAKER
WM. WRAY.
EMBALMER
617 University St. Private Chapel

IN THE SYNAGOGUE

Beth Isaac Congregation

Second day of Succoth, Rabbi Herschorn will preach on "Unity Among the Jewish Nations."

Temple Solomon Congregation.

First day of Succoth, Rabbi Herschorn will preach on "Peace as a Jewish Ideal."

THE "HOLLANDER TROUPE" RETURNS TO MONUMENT NATIONAL

The "Hollander Troupe" of players, under the direction of Isadore Hollander, has returned to the Monument National, for a season of what Montrealers have every reason to expect will be given over to really excellent plays. Isadore and Anna Hollander have given splendid interpretations of plays that were produced with careful attention to stage settings and other details. On Friday, Saturday and Sunday, October 2, 3 and 5, they will present "Hearts and Flowers," a melodrama from the pen of Samuel H. Cohen. The cast will consist of the two leads, Isadore and Anna Hollander, and Clara Margolin, Ida Grupper, Chaim Tauber, Jacob Zanger, Chaim Yablokoff, Adela Schwartz, Leon Seidenberg, M. B. Samuelkof, M. Schwartz, Dina Goldberg and three children, the well-known eight-year-old Beatrice Kupchik, Louis Herman, the boy soprano, and Sollie Hollander, the son of the director.

THE HALF WAY GIRL

Doris Kenyon, as Poppy La Rue, the impulsive loveable show girl in "The Half Way Girl," at the Palace Theatre this week, plays her role excellently. She is particularly good in the scene on board the ship "Mandalay" which is destroyed by fire. Lloyd Hughes plays the part of Philip Guthrie, with whom the war had played such havoc. The two are caught by a chain of circumstances from which they escape only after a number of thrilling experiences. "No Father to Guide Him," a really funny comedy, songs by Miss Lucille Turner, the Palace Concert Orchestra overture, and a news release complete the entertaining programme.

Miss Esther Moscovitch, a pupil of the McGill Conservatorium of Music, is now holding classes in pianoforte for beginners and advanced pupils, at 1600 Esplanade Avenue. Special attention will be given to beginners. Pupils will be prepared for the McGill Conservatorium examinations. Terms reasonable. For further particulars, phone Belair 9824F.

In anticipation of the holy days, a number of Jewish communists have prepared a series of films in which Jewish customs and religious ceremonies are being ridiculed in a most cynical manner. These films will be shown at special assemblies that will be convened in the larger towns during the holiday season

Temple Emanu-El, Rabbi Herbert J. Samuel, 4128 Sherbrooke Street West.

Sisterhood meet every Wednesday for sewing for the bazaar. The Social Service Fund, from money donated to the Flower Fund, gave $10.00 worth of fruit to each of these institutions: the Montreal Hebrew Maternity Hospital, Montreal Hebrew Orphan's Home, Old People's Home and Mount Sinai Sanatorium.

AMIES-A-LA-MORT

The third annual opening meeting of the Amies-a-la-Mort will be held at the home of Miss Rose Maron, secretary, on Sunday afternoon, October 4. Miss Rose Rosen will preside. Elections. The following will attend: Goldie Levine, Goldie Maron, Rose Silverman, Ann Rohrlich, Bessie Black, Ida Bordo, Jessie Levine and Mollie Levine.

ONE THOUSAND DOLLARS FOR THE LAND FUND

H. M. Caiserman, National Organizer for the Zionist Organization of Canada, after three weeks of extensive activity in Winnipeg, is now in Saskatoon, where he addressed several meetings, and to his appeal for the Land Fund has obtained one thousand dollars. From Saskatoon, Mr. Caiserman is to proceed to Edmonton, Calgary, Vancouver, and on his return trip will visit Regina and other communities of the West.

Y.M.H.A. TO COMPRISE CENTRE

The Y.M.H.A., now reorganizing, will hold open meeting in the "Y" gymnasium, Sunday afternoon, October 18. The new executive director, M. H. Weinstein, has been working with the board of directors and the committees on the amendments to the constitution, the educational and physical programme. At the last meeting of the board, Tuesday evening, September 29, Alderman Rubenstein set the date for a special meeting of the membership committee, Wednesday, October 7, to present to the members the amendments to the constitution, and transact other association business necessary to complete the transformation of the institution into a community centre. The board of directors has approved a revised system of membership, which gives equal suffrage to men and women in the institution, and a representation of the women on the board of directors and all committees. The programme for the meeting on Sunday afternoon, October 18, has not yet been completed, but will be followed by a dance. The "Y" building is now closing for alterations and improvements, to be reopened again by the middle of the month. While the building is closed, physical examinations of those members already in the books are being held at the "Y" building every evening, after 9 p.m. Volunteer physicians: Doctors Felix Bernstein, K. Druckman, D. Klein, Nathan Freedman, J. Leavitt, M. Nailhouse, A. K. Viner, M. J. Messinger, D. L. Mendel, A. M. Rabinovitch.

The French Protectorate Government of Tunisia is issuing a decree which will establish Yom Kippur as a legal holiday. A similar law already exists in Syria.

FOURTEEN AMERICAN FIRMS AT THE EXHIBITION IN TEL-AVIV

New York.—According to a cable received at the headquarters of the Judaea Industrial Corporation, 44 East Twenty-third Street, which is the main owner of the Palestine Near East Exhibition and Fair, fourteen American firms will have their merchandise exhibited at the fair, which is beginning in Tel-Aviv, October 4, and will continue until November 7. The American manufacturers sent their merchandise for the exhibition through the Palestine Chamber of Commerce of New York, Inc. the names of the firms represented are as follows: Atlas Portland Cement Co., John Chatillon & Sons, The Coleman Lamp Co., the Columbia Mills, Durham Duplex Razor Co., Gold Dust Corporation, Health Products Co., Hebrew National Kosher Sausage Factory, Linden Tanning Co., Loose Wiles Biscuit Co., Royal Baking Powder Co., Zonite Products Co., and American Palestine Line.

Two Hebrew teachers are under arrest and will soon be tried in Nikolaieff on the charge of having taught the Bible to Jewish children under the age of eighteen, which is forbidden by the Soviet law.

The American Jewish Congress has now its accredited representative at Geneva, the seat of the League of Nations. Mr. Marvin Lowenthal, frequent contributor to the Menorah Journal, has been appointed to that post, and he is already at Geneva taking care of Jewish interests.

ARE YOU A PROPERTY OWNER? IF SO MORTGAGES
See
ARTHUR I. LIVINGSTONE
MANUFACTURERS LIFE INSURANCE CO.
Lan. 7172 Wa. 4143 257 MARCIL AVE.

1432 Notre Dame St. Imperial Theatre Bldg.
WM. H. MACK
BETTER FITTING FOOTWEAR

DANCING Prof. Frank Norman, St.
Chief's Room Entertainers
STANLEY HALL, 92 Stanley St.
Children' Ballet, Class 3.45 and 4.45.
Adult's Ball Room Dancing, Monday, Wednesday, 8 p.m.
Assembly Dances, Monday, Wednesday, Saturday, 9 p.m.

Phone: Lan. 1557. Residence, Wel. 2211W
Brooklyn Window Cleaning Co.
We Clean Everything Under the Sun
All kinds of windows in factories, office buildings, floors, walls, woodwork, building fronts, windows and blinds put up and taken down, house cleaning, etc. One trial will satisfy you. Orders promptly attended to. Established 1906.
243 CRAIG ST. WEST, MONTREAL

MISS SOPHIE MYERS
Pianiste and Accompaniste
STUDIO:
747 St. Catherine Street West
Phone Uptown 1859
Between 9 and 10 a.m., and 6 and 8 p.m.

Hygiene Plumbing & Heating Co.
108 DECARIE BOULEVARD
REPAIRS A SPECIALTY
Prompt Courteous and Efficiency Guaranteed
Instantaneous Heater Experts
Wellington 0000 Emergency Call, Your Office
Proprietor, H. H. CLARKE

F. S. DOWNHAM, REGD.
Manufacturer of
Lamp Shade Shapes of Every Kind
PLAIN AND FANCY WIREWORK
314 St. Catherine Street West Lan. 2831

Stone Harrison & Stone Limited
Bread and Cake
Prompt and Courteous Service
A yellow wagon on every street
"WE KEEP THE QUALITY UP"

BASIL HENRIQUES TO VISIT FREE SYNAGOGUE

New York.—The Executive Council of the Free Synagogue announced this week that while abroad Dr. Wise arranged for a visit to this country in the early spring of 1926 by Basil Henriques, J.P. Mr. Henriques is warden of St. George's Jewish Settlement in London, and is regarded as a social and religious worker of high distinction. In addition to his addresses before the synagogue, Mr. Henriques will spend some weeks at Harvard, Columbia and Pennsylvania Universities in meeting with Jewish students for discussion of student and personal problems.

OTTAWA

Miss Sadie Shenkman left last Tuesday for Montreal to resume her studies at McGill University.

• • •

Mrs. Max Sachs has left for Toronto to visit her parents.

• • •

Miss Alice Matz, of New York, was the guest of Miss Dorothy Freiman last week.

Miss Freiman has left to continue her studies at McGill University, Montreal.

• • •

Miss Belle Silverman has returned to her home in Sudbury after spending the summer with her sister, Mrs. Bernard Mendels.

• • •

Maurice Brodie has returned to McGill after spending his summer vacation with his parents.

• • •

Mrs. Wm. Holzman entertained last Saturday evening in honour of her mother-in-law, Mrs. J. Holzman, who is leaving shortly for Hamilton to live.

Mr. and Mrs. Isadore Sugarman entertained at a farewell card party last Monday night in honour of Mrs. J. Holzman.

• • •

Mr. and Mrs. C. S. Wilder and daughters, Dorothy and Rose, motored to Toronto to spend the holidays with Mr. Wilder's parents, Mr. and Mrs. P. Wilder.

• • •

Those who entertained Miss Hattie Morris, of Hamilton, during her visit here, were: Mrs. Harry Middleman, Mrs. Bernard Mendels, Mrs. Wm. Holzman, Mrs. J. Holzman, Mrs. Chas. Kert, Mrs. H. Astrof, the Misses Clare Kert, Ethel Wener, Pauline Gould, Bec Sugarman, Eva Bilsky, Eva Abramson, Lessie Caplan, Sylvia Dover and the Misses Slonemsky.

FAREWELL PARTY

Mrs. D. Mirsky and Mrs. J. Kizell entertained a farewell supper party Wednesday of last week in honour of Mrs. J. N. Nathanson, who is leaving for New York to live. The bridge prize was won by Mrs. S. Diamond and the prize for mah-jongg by Mrs. Jos. Dover. A guest prize was presented to Mrs. Nathanson.

FAREWELL TEA

Mrs. Harry Dover was hostess at a farewell tea at her home last Thursday afternoon in honour of her sister-in-law, Mrs. J. N. Nathanson. Centered with a silver basket of autumn blooms and candles, the tea table was presided over by Mesdames J. Kizell, D. Mirsky, M. Pearlman and E. Spector, assisted by Mesdames H. Astrof, I. Zivian, M. Sachs, D. Dover and Miss Sylvia Dover.

SENIOR HADASSAH ENTERTAIN

Mrs. J. N. Nathanson, for many years an active member and officer of the Hadassah Chapter of Ottawa, was tendered a tea Tuesday of last week in the Jewish Community Center Home, by the Senior Hadassah Chapter. Mrs. A. J. Freiman, the president, presented Mrs. Nathanson with a travelling bag. Mrs. Nathanson is leaving this week to join Dr. Nathanson in New York. The tea table was presided over by Mrs. A. J. Freiman. The tea room was under the convenership of Mrs. H. Astrof, assisted by Mesdames Harry Dover, Geo. Wolf, Wm. Holzman, C. Tanner, J. J. Marks, Harry Cooper and Miss Sylvia Dover.

BNAI BRITH AUXILIARY

The Ladies' Auxiliary, Bnai Brith, met Wednesday evening of last week in the Community Center Home with the president, Mrs. Harry Freedman, in the chair. Final arrangements were made for the second annual dance and bridge party to be held next week in the Talmud Torah Hall, where Mrs. D. Mirsky and Mrs. L. Leikin will be conveners of refreshments and Mrs. F. H. Sinclair convener of the bridge and mah-jongg play. Miss Pearl Goldfield was appointed treasurer of the Auxiliary to succeed Mrs. J. N. Nathanson. The year's programme will include monthly lectures and bridge parties in connection with the regular meetings.

Which Is Your Child?

Which Is Your Child?

The one whose face, uplifted, shines with childish triumph, or the little drooping figure of dejection? Your child! What would you not do to help your boy or your girl? What would you not do to make them happy? Oh, the tragedies of childhood—so often unseen by parents, yet so keenly felt by the little ones. All the joys and the heartaches of grown-ups are in the children's little world. Your boy or girl wants to lead and you want them to lead. Help them by putting into their hands the best means of helping themselves. How they enjoy this new way! In a *million* happy families children are learning joyously to-day from the 10,000 Book of Knowledge pictures that teach, and the brief but fascinating articles which make the important knowledge of the world full of vital everyday interest.

The Book of Knowledge

10,000 Pictures

Knowledge at a Glance

Would you like to see what kind of work this Book of Knowledge is which has helped so many children to make such a successful record at school? Just how the thousand and one questions buzzing through their eager brains are answered in a way to satisfy the mind and stimulate the desire for knowledge? The method of teaching by pictures with clear, simple explanations and delightful conversational talks, you will find in the four complete sections from The Book of Knowledge which we invite you to have *free*. They are in an interesting 16-page booklet that contains over a hundred of the "pictures that teach." Every reader of THE CANADIAN JEWISH REVIEW is welcome to a copy. If you have a child you cannot fail to be interested in what The Book of Knowledge has done for the children. You owe it to your child to find out. So mail the coupon and receive with our compliments the *Free Book*.

THE FREE BOOK SHOWS HOW

Clip and mail the coupon to-day

THE GROLIER SOCIETY LIMITED

313 Coronation Bldg. Montreal

THE GROLIER SOCIETY LIMITED,
313 Coronation Bldg., Montreal.

Please mail me the FREE descriptive booklet, specimen sections and illustrations from The Book of Knowledge explaining its use and helpfulness in the home.

Name .....

Address .....

.....

CANADIANS IN LOS ANGELES

Mr. and Mrs. Myer Freeman and family motored to Newport Beach for a few days.

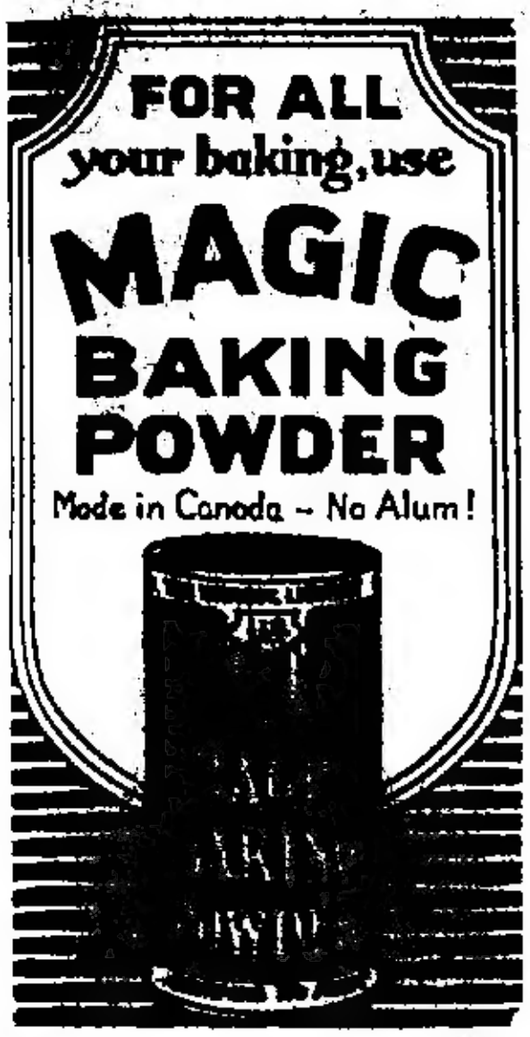
Miss Bessie Viner, who has been visiting Mrs. Wm. Bernfeld for the past two months, has left for home and will travel through the Canadian Rockies, stopping enroute at San Francisco, Vancouver, Winnipeg, Banff, Lake Louise, St. Paul and other points. Miss Viner will spend a month in Chicago, the guest of Dr. and Mrs. Jacob Viner before returning to Montreal, and will stop later with Mr. and Mrs. George W. Cohen in Toronto.

Mrs. M. Segall entertained on Sunday evening.

Mr. and Mrs. Herman Singer, who spent the past few weeks in Chicago are expected home shortly.

Friends of Mrs. Max Singer are happy to know that she has recovered from her recent illness.

Mrs. Henry Rothman, who spent the summer with her sister, Mrs. A. Rothman, at Camp Wi-co-us-ta, New Hampshire, has returned home.



Taber Laundry Service

Is noted for its efficiency and quality, particularly family home service. Telephone any time for the van.

TRINITY 6333-4

TABER LAUNDRY WORKS

444-6 Bathurst St.

DEER-HUNTING TIME NOW

Up in the north woods the boys are already bringing in their game. In the district north of the main line of the Canadian National Railways between Quebec and Winnipeg the moose and deer season opened September 15, and will continue until November 15. Throughout this district which covers millions of acres, big game is always very plentiful and every hunter who goes north is almost sure of bringing back his full complement.

If the huntsman feels that he cannot afford the time to make such an extensive trip, there is no need for him to give up his hunt. From November 5 to 20 the season is open for deer shooting in the country south of the French and Mattawa Rivers, and from October 25 to November 30 in that territory lying north and west of the French and Mattawa Rivers. This district is easy of access and is one of the most famous and popular hunting grounds of Ontario. Keen, dyed-in-the-wool huntsmen go up to this country of trail, river and lake every year and are always successful.

There can be no better vacation than one spent in these Northern Ontario woods. Clean your gun, assemble your kit, and get ready for a real he-man holiday. Any Canadian National Railways Agent will gladly supply you with full hunting information and particulars of special and regular train service.

New York.—Mrs. Emma Rosenwald, who died January 30 last, left a total estate of $727,946. She gave $100,000 to Mount Sinai Hospital and left the bulk of the estate to her granddaughter, Edith L. Rigney. Temple Emanu-El received $2,500. A bequest of $25,000 was left to her son-in-law, Milton S. Guiterman. The report states that in May, 1924, Mrs. Rosenwald made a gift of $55,000 additional to Mr. Guiterman, because of love and affection and for his services as her business adviser. The bulk of the estate was in securities and notes.

My Fanetta!

By Millie Cowen

Rosy's mother welcomed Mrs. Axman with effusive cordiality. Mrs. Axman was puzzled, for she and Mrs. Wineman had been friendly enemies for years, inimical at heart but making a brave enough show of friendship. You can't really cherish a fondness for a person who by wiles and guile steals your prospective husband right from under your very nose, so to speak. Even thus had Mrs. Axman acquired her own better half. As to club officialships and social invitations and positions of honour, Mrs. Axman always scored and, sad to relate, —never silently.

"If you weren't so shy, Rena, you could have been president of the Literary Society as well as me"—or more delicately—

"I missed you at the mah jong party at the Club. Such wonderful eats. Why didn't you go?"

"I wasn't invited, Allie," which fact Allie Axman knew and Rena Wineman knew she knew.

"I'm so sorry. I wouldn't have asked you and hurt your feelings if I thought they forgot you."

Silence.

"How is Fanetta, Allie?" Rena merely forestalled her.

"My Fanetta? I think she's all right. I never see her—hardly ever. You should know how much trouble a popular daughter like that is. So many fellows! You're lucky your Rosy is so quiet and such a stay-at-home. Is it maybe that she don't care for dances and dates?" with aggravating kindliness.

"Oh, yes, she is fond of having a good time."

"I hope she has it, I'm sure. I tell you it's almost an 'ungluck' when a girl is as pretty as my Fanetta. Not a week passes that that girl don't get a proposal, but she wouldn't take anybody that comes along—not my girl—not her—"

"I don't blame her."

"I should say not when she can pick and choose. Is Rosy still teaching kindergarten?"

"Yes, she likes it."

"That's just fine. I wish my Fanetta had time—but when you go out so much—oh, there's your Rosy coming up the steps now. She ain't so bad-looking. If she'd use a little rouge and a lip stick like my Fanetta and dress more stylisher—"

"Hello, Mother. How-do-you-do, Mrs. Axman."

A kiss for one and a friendly handshake for the other—though what Rosy really thought of that "fool of a woman" wouldn't look well in print.

"How are you, my dear, how are you?"

"Very well, thank you."

"You look real good," condescendingly. "No wonder. You have so much time to take care of yourself, while my Fanetta is always on the go."

"She could rest up if she wanted to."

"Oh, you don't understand how it is, my dear. She's so popular. She gets so many invites."

"That's too bad."

"I wouldn't say that. Let her have a good time while she's young. When she gets older like you—"

"She's two years older than I am."

Squelched momentarily.

"You was always two grades higher."

"Fanetta failed in some of her examinations. That was the reason."

Strike!

"You know the new rabbi?"

So intent was she on her own words that she failed to catch the quick smile and nod that passed between mother and daughter.

"Everybody's meshugge over him—especially the young girls. They'd lick their fingers to get him. He said he was going to call on my Fanetta some day."

"Did he really! How wonderful!" Rosy choked on nothing.

"Yes! And he never looks at girls. He's the finest catch here and if my Fanetta happens to take a fancy to him— Sometimes I think she's too particular. It would be an honour to have a rabbi in the family. We all felt so bad when my Abie changed his mind about being a rabbi."

"I thought the faculty decided he was not cut out for a rabbi!"

"No, no. He gave it up himself. He's a fine business man. Many a time I asked him to come over here with me, but he always has an excuse. He's so busy."

"My grandfather Olav a sholem used to say, 'Besser die Rebbetzin gehort mir zu als der Rebbi,' and maybe if my Fanetta marries the Rabbi, she'll settle down. He's a fine catch, I tell you."

Rosy turned the ring on her finger until the scintillations caught the eagle eye of Mrs. Axman.

"Rosy! You ain't never engaged?"

"Yes."

"Before my Fanetta!"

"It looks like it."

"I hope you ain't acting hasty. I hope it's a nice man. Some girls would take anybody just to get married. Now, my Fanetta—"

"We think he's nice."

"Won't my Fanetta be surprised at you getting ahead of her! I never was so surprised in my life. Who is it? I bet it's that little clerk that works by your uncle's store. He's a real nice man."

"No."

"Well, who is it? I can't guess."

"It's the new Rabbi."

"What! I always thought he was kind of peculiar. Only yesterday I—I told my Fanetta—"

FIRE ON STEAMER PRESIDENT ARTHUR

New York.—Fire of an unexplained origin did $500 damage in the forward hold of the Palestine-American liner President Arthur at her pier at the foot of West Thirty-fourth Street last Saturday morning. It took the efforts of the city fire apparatus, one fireboat and the entire crew of Quartermaster Steward Geiger to put the fire out.

Five mattresses in the quarters were found on fire shortly after seven o'clock. The flames spread quickly to the walls of the room and to the forward companion stairway leading to the engine room. Members of the crew pulled the mattresses from the room and threw them overboard, but the flames had eaten into the woodwork. An alarm brought the fire apparatus. A second alarm brought the fireboat James Duana. She stood by until the fire was out.

Remember the Jewish National Fund!

Begin the New Year right. Donate generously to the Land Fund for the redeeming of Erez Israel. Twenty thousand new-comers to Palestine are expected within the next six months. Canadian Jews must not fail in their duty.

REGISTER NOW FOR

תלמוד תורה

Toronto Hebrew Free School

9-13 Brunswick Avenue

EVERY DAY
9 a.m. to 7 p.m.

MR. M. A. EMANUEL
of Rochester, Principal.

every friday

If Israel Zangwill had set out deliberately to startle the Jewish people, he could not have done so better than with the article on "My Religion" that he wrote for the *London Daily Express*. In it he disillusions any Jew who thinks him a racial Jew. He cites his marriage out of the fold and the fact that his eldest son is not "a son of the covenant" to show that Judaism is not a racial matter with him. If it has been a long while since Zangwill addressed what might be called a message to the Jewish people, he makes up for lost time in this article in which he calls upon them to operate on Judaism and cut away all that devitalizes it. Like the most liberal of the modern Jewish writers and preachers, Zangwill says calmly that the Old Testament is far from being a finality. He has the same to say of the New Testament while urging the Jews to add it to the Old Testament. Imagine the electrical effect of this upon the Jew who wouldn't touch a New Testament, much less open his mind to a perusal of it. The curiosity that killed a cat is powerless with the orthodox Jew to whom the Old Testament is the last word spoken. However, it is becoming more and more common to hear the Old and New Testaments regarded by Jews as great books, neither one nor both sufficient. These Jews are still revolutionaries. The time is coming though, when a man may help himself to the New Testament plus the Old Testament plus any other book or books containing any thoughts which might assist him spiritually to live according to the highest he knows—without being considered any the less a good Jew.

* * *

"Try to imagine the howl that would go up should the Catholic or the Jewish Church house in a palace opposite the Capitol a board or committee charged with imposing its precepts upon the country. The Jews, for example, observe certain dietary laws which they regard as essential to both physical and spiritual health. Suppose they had pre-empted a site that could not be duplicated in Washington with the avowed intention of making us all *kosher* by legislation. Yet the Methodist Board of Temperance, etc., etc., has done an exactly analogous thing. And if it is objected that Methodists, after all, are 'Americans,' and Jews for the most part are immigrants, may we point out that the Jewish Church was established and flourishing in this country before Methodism was even dreamed of? But please don't misunderstand us. We have no bone to pick with Methodists or any other sect as such. Let every man embrace the religion he prefers. Only let him remember that a cardinal principle underlying our Government and social fabric is the absolute separation of church and state, and that no group of our countrymen, be they Methodists, or Jews, or Catholics, or Holy Rollers, has the right to prescribe its *kosher* for the rest of us. Methodists who are Americans first and Methodists afterwards will get the point."—W.M.H. in *Judge*.

* * *

Outstanding features in the Jewish Distribution Committee's fifteen-million-dollar campaign for Russian Jewry, decided on at the Philadelphia conference, were the harmony resolution and the slogan adopted to carry the campaign to success. The harmony resolution, after bitter disputes, brought the Zionists and non-Zionists together by the simple expedient of substituting "land settlement" in Russia for the word "colonization" to which the Zionists had objected because it suggested a preference for Russia over Palestine in the matter of colonization.

The slogan is one of David A. Brown's and reads: "You can save the Jews of Russia or tell them to go to hell." It was fired into pre-conference meetings in the true Brown manner. Mr. Brown, of Detroit, speaking as red-blooded he-man to red-blooded he-men, fluently swears them into the mood most conducive to generous giving. If such a method of approach brings in the shekels perhaps it earns its right to live, but why should such violence be necessary, assuming that the workers in this coming campaign need to be intelligent people? This slogan seems excessively cheap and under such a banner the campaign must bear once more the indelible stamp of the go-getter leader to the unforgettably dreadful fanfare of trumpets which made the war-time campaigns of lasting memory.

To raise fifteen millions of dollars for Russian colonization or land settlement or relief is a great undertaking. To have brought all of American Jewry together to the point of raising the money was a great achievement. If a slogan the campaign must have, let it be something commensurate with the dignity of the project, for it must be said many times over and heard by many givers before it brings rest and bread to starving people.

* * *

Rivka says: "Happy is the man who is sure when his wife agrees with him that she is not just humouring the bellowing male."

f.f.c.

There is a Great Difference

between imitating a good fuel and in counterfeiting it. The public know there is only one genuine

SOLVAY (HARD) COKE

and knowing, too, who are the authorized agents for

THIS FAULTLESS FUEL

keep us busy delivering it

The Standard Fuel Co.

Ring Up Main 4103

You, too, will be more than satisfied

CANADIAN JEWISH REVIEW

AN IMPARTIAL MEDIUM FOR THE DISSEMINATION OF JEWISH NEWS AND VIEWS

Published Weekly by the Canadian Jewish Review

MONTREAL
Suite 10, 288 St. James Street
Phones Main 4079, 8341 and 2285

TORONTO
Suite 109, 319 Bay Street
Phones Elgin 1436-7

Entered as Second-Class Mail at the Post Office in Toronto, Ont., in December, 192

Subscription Price, $3.00 per Year. United States, $3.50

To insure publication, all correspondence and news matter must reach this Office by Tuesday evening of each week.

F. F. Cohen, Editor — G. W. Cohen, Manager

Rabbi Herbert J. Samuel, Associate Contributing Editor. — Rabbi Ferdinand M. Isserman, Associate Contributing Editor

October 2, 1925 — VOLUME VI, NUMBER 4

Social Life about 25 Years Ago— Do You Remember?—

A Rill, secretary of the Hebrew Young Men's Patriotic Club of Montreal, collected $16 for the Bessarabia Famine Fund from K. Fisher, L. Caplan, L. Silverstone, L. Payaner, M. Fisher, L. Kutner, C. Fisher, M. Regepky, Gabriel G. Genser, J. Wasseloffsky, M. Lazarus and Silverstone, and Moses A. Silverstone, $3.70. Isidore Ascher, who once had a book of poems published in Montreal, wrote a novel "The Devil's Dole" published in serial form by Harmsworth Bros., in London, England. Miss Edith Ollendorf was visiting friends in Detroit. Joseph Levinson, jr., was in Detroit. Miss Hattie Freeman was in Ottawa visiting Mrs. H. H. Livingstone. Miss Esther Jacobs, of New York, was visiting her sister, Mrs. Simon Harris, Mackay Street. Barnet Freedman returned from a two months' trip to British Columbia. M. L. Morris's family was at Ste. Agathe des Monts. Solly Kellert and Miss Rebecca Kellert were visiting their sister, Mrs. Fraid, at Gananoque. Dr. Freedman and brother, of New York, were visiting Mr. and Mrs. Levinson, Stanley Street. Harris Vineberg was present at Lady Strathcona's at home at the Royal Institute of Painters in London, England. Mr. and Mrs. David Levi and family and Miss Annie Saxe were at Beaconsfield. Mrs. S. S. Lagovitz and Miss Essie Hirsch were at Gaspe with relatives. Mr. and Mrs. Lyon Silverman returned from a holiday. J. M. Prockter came home from New York where he represented Montreal at the annual Bnai Brith convention. Rev. E. M. Myers, of New York, former minister of Shaar Hashomayim, was injured in New York alighting from a street car. B. Goldstein and family were at their summer home at Pointe Claire. Jacob and Maxwell Goldstein were there with their families and also Mr. and Mrs. Goldvogel. Officers of the Hebrew Sick Benefit Association elected with I. Weinfield in the chair: M. Colle, president; D. Schwartz, vice-president; S. Golt, treasurer; H. Feigelson, secretary; B. Jasper, B. Chaskelson, J. Elkin, trustees. The following received prizes at a McGill College Avenue Synagogue Religious School celebration: Isy Tannenbaum, Bennie Jacobs, Minnie Bernstein, Lily Cohen, Mosie Bernstein, Henry Levy, Joe Vineberg, Lawrence Tannenbaum, Arthur Marcus, H. Vineberg, Harry Lightstone, Rosie Kert, Joe Schlomon, Evelyn Morris, H. Bloch, Sam Gordon, J. Bloch, A. Ellison, Richard Marcus and Hattie Mittenthal.

AMERICAN JEWISH CONGRESS TO MEET IN PHILADELPHIA OCTOBER 25

At a meeting of the Administrative Committee of the American Jewish Congress, held at the Aldine Club, New York, under the chairmanship of Dr. Stephen S. Wise and with most of the members in attendance, the time and place of the next Session of the American Jewish Congress was definitely fixed, and the delegates to the Congress from difference sections of the country will immediately be called to assemble in accordance with this arrangement.

The Congress will meet on October 25 and 26 in Philadelphia, just two years after the last Session which was held in New York. With the exception, however, of the last Session all of the gatherings of the Congress, beginning with the Preliminary Conference in 1916 were held in Philadelphia, and it is expected that the next Session will be as large and as full of interest as the previous meetings held in that city.

The American Jewish Congress is, among others, to be addressed by distinguished leaders of European Jewry whose names will be announced within a few days.

At the meeting yesterday, a number of reports were presented, relating to the Jewish situation abroad, which questions are to be dealt with broadly at the next Session of the Congress.

The Jewish Congress Committee of Philadelphia, under the chairmanship of Mr. Jacob Ginsburg, has already begun to make arrangements for the reception of the delegates and a special meeting of this committee is to be held in a few days.

Family Desertion Prevention

Continued from page 8

those two factors alone would greatly diminish. As Whiting Williams said so strikingly at the Milwaukee Conference of Social Work, what the working man thinks of, what he is most concerned about is his job. To the working man his job is as much a vested right as the estates to a landed proprietor, or the million-dollar enterprise to the capitalist or manufacturer.

Discounting weaklings and morons, "C" grade men and women we shall always have, men and women who could live peaceful and enterprising and worthwhile lives as peasants or small town people, but who find the complexities of the modern industrial large city a little too much for them. Desertions from that rank of people could be prevented were there in our civilization a little more of the common sense that is so uncommon. It is needless, I know, to say to this audience that the *laissez faire* system has long been thrown overboard, yet a good many vestiges remain. Whether it be governmentally or cooperatively, life in a large city to be beneficial and wholesome must be communal.

It is not our purpose to argue any particular nostrum, whether it be minimum wage, employment and old age insurance, collective bargaining, or anything else of a similar nature. What is necessary is that a fair living be assured to all who are willing to work; good housing be provided for; attractive neighbourboods be maintained; and a fair schooling and a good upbringing for the children be established. That may be the millenium, but only as we approach it can desertion as well as other social ills be diminished. At the present time this form of a millenium is still far, far away.

I cannot do better than close with a quotation from Miss Lillian Brandt's book on "Deserters and Their Families":

"The main hope for the solution of the problem lies in the providing of decent living conditions, and fair opportunities for work, and in the education of this generation of children, and the next, and the next, and the next, in whatever makes for stability of character, for economic efficiency, for realization of responsibility, and for a wholesome family life."

POLICE DEPARTMENT HOLDS HOLIDAY SERVICES

New York.—For the first time in the history of the police department, orthodox services commemorating the Jewish New Year were conducted at 207 West One Hundred and Twenty-fifth Street, by the Shomerim, composed of Jewish members of the New York Police Department. As a result of privileges granted by Police Commissioner Richard E. Enright, members of the department wishing to attend the services were privileged to remain off duty. Arrangements were made with the Hotel Theresa, One Hundred and Twenty-fifth Street and Seventh Avenue, to care for the members of the police organization and their families, who would have to travel long distances to attend the services.

For Your Savings Your First Thought IS

SAFETY

Open your account with us and your savings are secured by the entire resources of

THE PROVINCE

Become a depositor to-day and receive security coupled with courteous service.

The Province of Ontario Savings Office

TORONTO BRANCHES:

Cor. Bay & Adelaide Sts. - - Cor. University & Dundas St.

549 Danforth Avenue

Phone Lakeside 4804

W. R. EDWARDS

Artistic Monuments

1283 Dundas Street West

Near Dovercourt Road TORONTO

DEER PARK GARAGE & LIVERY, LIMITED

PHONE RAND. 1300

DAY AND NIGHT SERVICE

8-CYLINDER CADILLAC LIMOUSINES

L. WHITE & SONS, LTD.

Master Cleaners and Dyers

FOR QUICK SERVICE CALL

ADELAIDE 6111

***Ask* HARRY HORN** 72 Queen Street West

FOR ADVICE ON ALL MATTERS OF INSURANCE

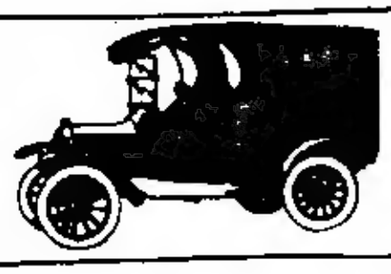
Telephone Main 2602 After 5 o'clock, Trinity 5419w

For Building and Maintenance

KAPLAN & SPRACHMAN
ARCHITECTS
298 WEST DUNDAS ST. TORONTO, ONT.

THE BUYER'S DOOR & MANUFACTURING CO., LIMITED
374 Pacific Avenue
TORONTO
MANUFACTURERS OF
Staved Columns
Trim and Interior Fittings
Veneered and Pine Doors
Sash Flooring Stairs
Balusters Panelling
We specialize to architects' and customers' details in all cabinet woods
TELEPHONE JUNCTION 0568-9

"POZZO" STUCCO
"POZZO" CONCRETE BLOCKS
"POZZO" MARLIME FOR INTERIOR FINISH
Telephone Junction 1049
Canadian Pozzolana Co., Limited
105 Ritchie Avenue
Toronto, Can.



BELYEA BROS.
PLUMBERS
HILLCREST 6161
Two Lines to Central
Motor Emergency
1002 BATHURST STREET, TORONTO

T. W. MORRIS
Sheet Metal Worker and Roofer
Cornice, Skylight and Metal Ceilings
Felt, Gravel and Slate Roofing
Shingle Repairs
43 GROVE AVENUE - TORONTO
Phone Lake. 8457

BEVAN'S
Hardwood Floors, Laid and Finished
Make Home, Sweet Home
Old Floors Refinished
Stairs Veneered Cleaning and Polishing
Phone Lombard 6274 783 Ossington Ave.

YORK SANDSTONE BRICK CO., LTD.
SAND AND LIME BRICK
The Brick with the "Stock Mark"
Phone:
GROVER 5089
Office and Works:
EAST TORONTO

M. Quinter F. Volpe M. Vitale
Northern Construction Co.
577 DURIE STREET
DRAINS, CONCRETE, SIDEWALKS, Etc.
Estimates Given
TELEPHONE - JUNCTION 4868W

MAin 5728
CARPENTERS & BUILDERS
Warehouse, Store and Office Fittings, Household Repairs, Alterations and General Jobbing
82 DUKE STREET ARTHUR WELCH COMPANY LIMITED

J. J. BRENNAN
Painter and Decorator
Interior and Exterior
Estimates Given
Lakeside 1137 288 Shaw St., cor. Dundas

Office and Yard 1912 St. Clair Ave. Tel. Junction 0150
Nights & Holidays Jct. 6822M Jct. 6263M
C. L. MALTBY & CO.
Coal Builders' Supplies Coke
Cement, Grey Lime, Asphalt, Roofing, Mortar Colors, Tile Pipes, Lath.
Prompt Delivery

BROWNE & CAVELL
LAND SURVEYORS
Civil Engineering, Draughting, Town Planning
Canada Permanent Building
18 Toronto Street
Toronto
Phone Elgin 1960

LESLIE BROTHERS
329½ COXWELL AVE.
Furnaces Installed and Repaired
Agents for GURNEY Warm Air Furnaces
Replacements Our Specialty
Phone Hargrave 3714 Res. Gladstone 6275W

HUdson 2579
J. BAIN
PLASTERING CONTRACTOR
Ornamental and Plain
Estimates Given 247 ERSKINE AVE.

TRIPLEX ALL-METAL WEATHERSTRIP —and— *TRIPLEX RUSTLESS SCREENS*
For All Windows and Doors. Estimates Furnished Free.
TRIPLEX WEATHERSTRIP COMPANY
23 ROSEHEATH AVENUE
Phone Crowe 3532 W. H. GURNEY, Prop.

The Jewish Community of Salonica

An interview with Mr. L. Nemanoff appears in the current issue of the London Jewish Chronicle, which sheds much light on the tremendous changes that have taken place in this ancient Jewish community during the past decade. Salonica is an old Jewish community dating back to the beginning of the fifteenth century, when many of the Spanish and Portuguese refugees found a home there. It was the scene of the great Sabbathian movement in the latter decades of the seventeenth century, and there are still a number of families there who, although belonging to the Mohammedan religion, still maintain certain traditions and beliefs of the pseudo-Messiah, Sabbetai Zebi. In fact, several of the leaders of the Young Turk movement, who effected the great reforms in Turkey previous to the World War, were members of this sect.

Before the Balkan war, Salonica had a population of 175,000, of which 75,000 were Jews and 100,000 Turks, Bulgarians and Greeks. The population has swelled now, due to the many Greek refugees, to 450,000, and among these there are hardly any Turks or Bulgarians, the population consisting entirely of Greeks and of Jews, the Jews playing the most important part in the commercial life of the city. They were the bankers and the large industrialists, and also played an important part in the political life of the city. Their influence, however, is being gradually curtailed by the Greek officials and by the Greek government. The Greeks, who are essentially a commercial people, are extremely jealous of the position acquired by the Jews and they are doing their utmost to reduce the Jewish merchants to a secondary position in the economic and political life.

The bill for the closing of all shops on Sundays, which was passed by Parliament and which was to have become law on the first of the present year, was postponed because of powerful representation that was brought to bear upon the government by various bodies. A commission has been appointed, consisting of three Jews and three Greeks with a Greek chairman, to work out some compromise. It will probably, under a slightly modified form, become law and will work great hardships to the Jewish merchants. The Sefardic Jews who form the majority of the Jewish population, are devoted to their religious practices and would not readily give up the observance of the Sabbath. But the competition with the Greeks, in which they will be placed at a disadvantage by having to abstain from business for two days in the week, may cause some of them to become lax in their observance and thus undermine the foundations of Jewish life in this ancient Jewish community. It is pointed out that at Salonica, which is a maritime port, the Greeks would lose nothing if the Jews were allowed to trade on Sunday, since the retail business plays a secondary part in the industry of the town.

The Athenian Government is now endeavouring to introduce a clause by which the Jews of Salonica and the Moslems of Thrace shall form separate electoral colleges. This was already introduced as a temporary measure at the last election, when the Jews were allowed to elect four deputies in their own electoral college. Now it is planned to make this permanent and thus segregate the Jews from the rest of the population in all political matters. While this may be desirable in East European countries, it is strongly opposed by the Jews of Salonica, who feel outraged by the establishment of what they term a political ghetto. Both in this and in the Sunday closing law, the Jews see a definite policy to reduce the prestige of the Jewish community and to deprive it of the high standing which it had enjoyed for so many years.

Subscribe for "Jewish Review"

BOARD OF EDUCATION

Evening Classes

IN THE

Toronto Technical Schools

Open October 1st, 1925

EVENING REGISTRATION BEGINS

THURSDAY, SEPTEMBER 24, AT 7.30 P.M.

Information concerning registration and subjects of instruction may be obtained at Central Technical School or Riverdale Branch Technical School.

W. H. SHAPLEY, Chairman, Advisory Industrial Committee.
W. W. PEARSE, Business Administrator and Secretary-Treasurer.

Reid & Brown Structural Steel & Iron Works, Limited
We carry a large stock
Steel Beams, Channels, Angles, Plates, Columns, etc.
for Immediate Delivery.
Office and Works:
63 Esplanade East, Toronto
Phones: Main 4904—4905

D. GOODMAN
Wall Papers, Paints & Varnishes
Wholesale and Retail
387 Spadina Ave. Trin. 6027
Agent for
ELASTICA
Varnishes
Enamels
Paints
Manufactured by
International Varnish Co. Ltd.

MILTON BRICK LIMITED
Manufacturers of Rug, Pressed Brick in many pleasing ranges to guarantee excellent service. and "MAPLE BARK" Texture A fleet of trucks at your disposal You are cordially invited to see our display at
320 BAY STREET Elgin 3478

THE HOLY LAND

Weekly News and Comment from and about Palestine

"HADASSAH"

$5,000,000 to Be Invested in Development of Jewish Homeland in Palestine by Keren Hayesod during the Year, Samuel Untermyer Announces — American Jews Called upon to Contribute $3,000,000, an Increase of One-third over Previous Year's Support

New York.—The Jews of the world will be called upon to contribute $5,000,000 this year to the Keren Hayesod for the agricultural, industrial, public health and educational development of the Jewish Homeland in Palestine, Samuel Untermyer, President of the American branch of the fund, announced to-day.

Of this sum, American Jewry is expected to advance $3,000,000 during the year, Mr. Untermyer stated, in order that the provisions of the new Palestine budget adopted at the World Zionist Congress in Vienna can be carried out and the economic development of the country can keep pace with the ever-increasing influx of Jewish settlers.

During the four and one-half years of its existence, the Keren Hayesod has invested $8,646,750 in constructive activities in Palestine, sixty per cent. of this sum having been contributed by American Jews, the balance coming from Jews in fifty-two countries throughout the world.

Mr. Untermyer emphasized that the greatly increased Palestine budget adopted at Vienna and the necessity for increased agricultural colonization and industrial development in view of the big immigration, placed added responsibilities and severe obligations upon American Jewry.

"Just as the budget calls for expenditures one-third greater than last year, so must American Jews give at least one-third more this year, in order that the budget can be carried out and our work in Palestine maintained and extended," he declared. "The annual budget for the regular colonization programme of the Keren Hayesod was fixed at $3,000,000 at the Congress, an increase of one-third over the previous budget. This increase was necessitated by the tremendous growth in Jewish immigration to Palestine during the past year, which is now averaging over 3,000 monthly.

"The needs of meeting further emergencies due to the influx of Jewish settlers, and the necessity of extending the agricultural settlements and providing long-time credits for those settlers with some capital who desire to invest in industry, trade and building activities, will be met by the creation of an additional $2,000,000 fund in excess of the regular budget. This makes a total of $5,000,000 required this year to carry out our colonization programme successfully and effectively.

"The annual budget calls for the expenditure of $1,250,000 for the maintenance of the forty-three Keren Hayesod agricultural settlements throughout Palestine. It is planned to consolidate many of these colonies to provide for a close settlement of rehabilitated districts of the country. In addition, through extensive land purchases to be made during the year, it is further planned to increase the agricultural development of the historic valley of Jezreel, where, on land considered uninhabitable a few years ago because of the malaria-breeding mosquito, the Keren Hayesod has established twelve flourishing colonies during the past year."

The change in the character of the Jewish immigration to Palestine, which, in addition to thousands of impoverished Jews from the Ghettoes of Eastern Europe, now includes merchants and investors with some capital of their own, is reflected in the budget, which for the first time makes provision for extensive credit facilities for the middle classes, Mr. Untermyer pointed out.

Continued on page 22

When Modern Farming Methods Are Applied to Palestine

A general view of Dagania B, one of the Keren Hayesod colonies in Palestine, showing the up-to-date, spacious and well laid-out design of this flourishing agricultural settlement, whose buildings are as modern as those found on American farms

THE IMPERIAL TRUSTS COMPANY OF CANADA
15 Richmond Street West - Toronto
Established 1887

4% PAID ON DEPOSITS

You are invited to call in and discuss the matter with our officers

—Directors—

A. J. Jackson, Esq., *President* — A. C. McMaster, Esq., K.C., *Vice-President*
E. J. B. Duncan, Esq. — A. W. Marquis, Esq., K.C.
Hon. George Lynch-Staunton, K.C. — Sigmund Samuel, Esq.

BURGER'S CANDIES
For 42 years at 92 Yonge St.
Uptown Store, 778 Yonge Street
Unequalled Quality and Value

Main 2908
City and mail order delivery
Many different lines to assist in color schemes for receptions, etc.

Cohen's Kosher Meat Market
Just Phone Adelaide 5929 — 134 Elizabeth Street
WE OFFER THE BEST CLASS OF MEATS IN TORONTO
Fresh Beef, Veal, Lamb and all kinds of Corned Beef and Poultry. Give us a trial
Our prices are low and quality of the best. We deliver every day to all parts of the city

PURE CREAMERY BUTTER
BAMBY BREAD
THE ONLY SHORTENING USED

BAMBY BREAD
From Your Grocer—the CANADA BREAD Salesmen
CANADA BREAD COMPANY
LIMITED
Mark Bredin, President and General Manager

Established 1871
Wm. McGill & Co.
COAL IMPORTERS
ANTHRACITE BITUMINOUS COKE
1143 YONGE STREET
TORONTO, CAN.

PRINTING

THE money you invest in printing pays for GOOD work whether you buy that kind or not. If you buy THE UNITED PRESS PRINTING the money you pay for it comes back to you doubled again. Don't let the footprints you leave on the sands of time show that you have been going backward.

THE UNITED PRESS LIMITED
ONTARIO GOVERNMENT PRINTERS AND BLANK BOOK MAKERS
Manufacturing Stationers
PRINTERS - MONOTYPERS
BOOKBINDERS - RULERS
Telephones Adelaide 6197-6198
United Press Building
400 RICHMOND ST. WEST - TORONTO, CAN.

Loose Leaf Devices and Supplies

For Better Values in

DIAMONDS

Watches, Jewelry

SEE

SCHEUER'S

131 YONGE ST.

Toronto's New Music Store

YORK MUSIC COMPANY

VIOLINS DRUMS CASES ORCHESTRATIONS

THE YORK MUSIC COMPANY

596 BAY ST. (Dundas and Bay Streets) Adel. 1712 TORONTO

National Taxi, Ltd.

ELGIN 1234

23 Adelaide Street West

Our phone number has been changed from MAIN 2000 to accommodate the automatic system.

$1.00

FROM anywhere TO anywhere in TORONTO

Battery Service
Brake Service
Greasing Service
Electrical Repairs

Canadian Storage Battery Co. Ltd.

113-119 SIMCOE STREET

Elgin 5185

I. J. ISBELL & CO.

LIMITED

Mining Securities

MONTREAL Insurance Ex. Bldg. TORONTO McKinnon Bldg. OTTAWA Standard Bank Bldg.

IN THE SYNAGOGUE

Holy Blossom Hebrew Congregation, Rabbi F. M. Isserman, Bond Street.

Succoth services, Friday, 8.15 p.m. Rabbi Isserman's sermon: "Fools of History," as suggested by Channing Pollock's play, "The Fool."

Saturday services, 10.30 a.m. Children will bring Succoth offerings. Rabbi Isserman's installation date has been changed to November 6.

Sisterhood meets Wednesday, October 7. Mrs. L. S. Blatner, field secretary of the New York State Federated Sisterhoods, will speak. Tea served in the succoh. A bridge will be held Tuesday afternoon, October 13, at 2 p.m. at the synagogue, to help the carpet fund. Hostesses: Mesdames Joseph Cohen, Barney Harris, M. M. Cohen and Harry Marks. Public invited.

Goel Tzedek Synagogue, Rabbi Jesse Schwartz, University Avenue.

Succoth services, 6.30 p.m., 9.00 a.m. Sermons at 11.00 a.m., first day, "Four Classes of Jews"; second, "The Significance of the Jewish Harvest Festival"; Shemini Azareth, "Re-living the Past"; Simchath Torah, "What Can the Torah Mean to the Jewish Youth of To-day?"

Annual election, Sunday, October 4, 8 p.m. Sunday School commences Sunday, October 18, 10 a.m.

An executive meeting of the Women's Auxiliary, Goel Tzedek Synagogue, was held Thursday evening, September 24, Mrs. D. Levinne presiding. Mrs. S. Lewis and committee will make all arrangements for the Succoh. Mrs. S. Simonsky will make floral decorations for the Synagogue. 300 blessing cards will be ordered from the Women's League, to be distributed to the Sunday School children. Mrs. L. Smith and Mrs. J. Andrews were appointed to convene the silver and china booth for the Talmud Torah bazaar, and a shower for it will be held at the regular meeting, Monday evening, October 5. Hostesses, Mesdames Jesse Schwartz, D. Levinne, L. Smith, J. Andrews, L. Geiber, I. H. Siegal. Mrs. L. M. Schwartz will convene collection of dues. Annual food sale, January 17. Meetings the first Monday of each month.

McCAUL STREET SYNAGOGUE

McCaul Synagogue Auxiliary met at the home of Mrs. Griss, Crawford Street, last Tuesday evening.

The members of the Austrian Zionist Federation resigned because the majority of them expressed themselves as opposed to the policies of Dr. Weizmann. A special convention of the Austrian Zionists was called for the purpose of electing a new executive.

HADASSAH

Mrs. A. J. Freiman, of Ottawa, will arrive on Wednesday to act as patroness for the Historical Pageant and also to assist in selecting the leading character, "The Spirit of Hadassah." Many photographs have already been received, but to give an opportunity to more contestants, the contest will remain open until October 8. Applicants mail pictures to Miss E. Jackson, Zionist Institute. Rehearsals are held improving and with the co-operation of Leon Leonidoff of the Russian Ballet.

At meeting held at the home of Mrs. Dunkelman Tuesday evening with representation from the following Hadassah Chapters: Sarah Aaronsohn, Junior Hadassah, Herzl Girls, Ruth and Ziona Chapters, it was decided to form a Junior Hadassah Council. The following were elected members of the provisional executive: Misses Lillian Gould, Shirley Fine, Rose Abramovitz, D. Stone and Rose Perlman. The following volunteered on the programme committee of the "Historical Pageant of the East" to be held at the Arena, all Hadassah Chapters on Thursday, October 15: Misses G. Soskin, B. Zellman, S. Kertzer, G. Smith, B. Griss, J. Solomon and I. Caplan.

At meeting of the Hadassah Council of Toronto at the home of the president, Mrs. Dunkelman, Tuesday afternoon, it was decided that the Toronto Hadassah recommend that the next Zionist convention take place in November at Hamilton. A ticket committee for distribution of Pageant tickets, to non-Zionist societies was formed under the convenership of Mrs. A. B. Bennett and the following: Mrs. I. Cohen, A. Selick, R. Greenberg, D. Fauman and W. Harris. All the chapters will conduct a house-to-house canvass for the sale of tickets next Tuesday. Programme conveners were appointed for all chapters.

HAMILTON

Mr. and Mrs. Harry Cohen were at home Sunday afternoon and evening in honour of their son Saul's bar-mitzvah. No cards were sent, owing to illness and a recent bereavement in the family.

Anshe Sholom

On Kol Nidre night, Rabbi Freund's sermon was "The Sins We Have Committed," using his text and theme from a few of the "Al Chets" selected for interpretation. Monday morning, he spoke on "A Choice," his text the ceremony described in Leviticus xvi, of the high priest casting lots over two goats, one for the Lord and one for Azazel. At 2 p.m., a children's Yom Kippur service was held in the main chapel. The children officiated, assisted by the regular choir, and addressed by the rabbi. First service of Succoth, Friday at 8 p.m. Children of the religious school will bring baskets of fruit and vegetables for the needy and will review the religious harvest of the holy season by speeches, and interpret the symbolism of the Succoh which will be erected on the pulpit. In the Succoh in the back of the synagogue, kiddush will be made after services, and refreshments served by the Deborah Society to adults and children. On Friday night, the eve of Shabath Shubah, Bernard Saipe was bar-mitzvah. He read in Hebrew and English. The rabbi spoke. A reception was tendered to the congregation by Mr. and Mrs. A. Saipe, parents of the bar-mitzvah, at the vestry rooms.

Classified Advertising

FURNISHED FRONT ROOM to let. Best location. Centre of City. Tr. 4868J.

WHITE STAR LAUNDRY WORKS

"The People's Friend"

There is still an opportunity to save money on your laundry bills. We will give you the secret.

Any Service at Any Time

WHITE AS THE DRIVEN SNOW

TRINITY 5800 Proprietress Mrs. Abbs

NORTHERN ONTARIO CANADA

Northern Ontario, now open for settlement in 160-acre blocks at fifty cents per acre, contains millions of acres of the finest agricultural land in the world. Its resources in lumber, mineral, water power, fish, game and scenery, are immense. The land calls for men to cultivate it, and in return will give health, comfort and prosperity.

What settlers say of the soil, climate farming and forest life, is told in a most attractive booklet issued under the direction of the Honourable John S. Martin, Minister of Agriculture for Ontario. Full instructions in regards to acquiring a title to these rich agricultural lands are also given.

For free copies write: H. A. MACDONELL, Director of Colonization, Parliament Buildings, Toronto, Ontario.

McAVOY VARNISH SHOP

Cars varnished in one hour

$2.50 to $9.00

Telephone Ad. 1666

INVESTIGATE—IT WILL PAY YOU

Body, hood, side posts, dust shield, radiator and windshield —open cars $3.50 and $4.50. Closed cars $3.50 and $4.50.

27 Dundas Street W.

BEDDING AND MATTRESS RENOVATING

FEATHER RENOVATING

Sanitary Feather Mattresses and Comforters made from your own Feather Beds. We Import and Supply our own Down-Proof Sateens for Comforters.

SANITARY FEATHER MATTRESS COMPANY

Proprietor, Mr. H. R. Robinson

Phone Adelaide 4337 836 King West Residence: Kenwood 7717

Trinity 6962 Main 6353

V. DANIELS

GENERAL CONTRACTOR

Mill: 965 Dundas Street West

Office: 43 Adelaide Street West

JAMES McG. YOUNG

SANITARY AND HEATING ENGINEER

Repairs and Alterations *Day and Night Service*

788 College Street Telephone Trinity 0991

TORONTO SOCIAL

All Society Items and other local notes should be communicated to the office of the Review by 5 o'clock each Tuesday afternoon. Telephone: Elgin 1436-1437.

Miss Kathaleen Samuel, Madison Avenue, entertained at a luncheon on Friday, in honour of Miss Rose Cohen, a bride of this week.

* * *

Mr. and Mrs. Joseph King, of Whitby, Mr. and Mrs. M. J. Singer, Mrs. Anne Felinstein and Alfred Felinstein, of Whitby, were the guests of Mr. and Mrs. Isadore Freedman, Walmer Road, at dinner on Monday evening. They were also the guests of Mr. and Mrs. Charles Draimin, of Howland Avenue, over the holiday week-end.

* * *

Mrs. Carl Frankel, Glen Rose Avenue, is leaving Friday for Chicago, to visit her parents, Mr. and Mrs. I. B. Jacobs.

* * *

Mrs. Ralph Jacobs, Walmer Road, has left for a two weeks' trip to New York. Miss Jacqueline Jacobs, daughter of Mr. and Mrs. Ralph Jacobs, has returned to school at Tarrytown-on-the-Hudson.

* * *

Mr. and Mrs. S. H. Braun, Cedarvale Mansions, have moved to 286 Rushton Road.

* * *

Mrs. M. B. Berkman, left Friday for Detroit, after visiting her aunt, Mrs. Norman Helpert, Austin Terrace, for several weeks.

* * *

Miss Lillian Smith, St. George Street, gave a theatre party for Miss Rose Cohen, a bride of this week.

* * *

Saul Herbert, of Detroit, was in town for a few days this week.

* * *

Mrs. J. Lubinsky, Simcoe Street, has returned home after a few months' stay in New York.

* * *

Joseph Granatstein, St. George Street, has left for California.

Mr. and Mrs. M. Beube and daughter, of Hamilton, spent the week-end with Mrs. D. Stein, Queen Street West.

* * *

Joseph A. Woolf, Federation director, left for Ottawa, to attend the Canadian Conference on Child Welfare.

* * *

Edith Lipsett, of New York, is expected here on Saturday to visit her parents, Mr. and Mrs. S. Lipsett, Simcoe Street, for a few weeks.

* * *

Harrison M. Lehrer left Tuesday for a few months' stay in Miami, Florida.

* * *

Mr. and Mrs. Norman Snider (nee Edith Y. Gebirtig) have returned from their honeymoon and spent the week-end with their parents before leaving for their home in Detroit.

* * *

Mr. Fink, of New York City, will spend the winter with his daughter and son-in-law, Mr. and Mrs. M. Stein, 83 Regal Road.

* * *

Miss Anne Fineberg, of Windsor, who was visiting Miss Sarah Lubetsky, has returned home.

* * *

Mr. and Mrs. Sam Shenkman, of Montreal, who were visiting their parents, Mr. and Mrs. J. Ross, Bracondale Hill Road, for a week, motored home on Wednesday.

* * *

Miss Helen Tevensky, Fairview Boulevard, is spending a few weeks in Detroit.

* * *

Mr. and Mrs. P. Salmonsky, Manning Avenue, entertained at a bridge and dinner on Wednesday, and Mr. and Mrs. Louis Sone, Queen Street East, gave a dinner and bridge on Thursday, in honour of Mr. and Mrs. Albert Jacobson, who just returned home from their honeymoon.

* * *

Mrs. J. J. De Young Greenberg, Wright Avenue, has returned home from a trip to New York.

* * *

Miss Betty Litowitz entertained at a dinner and theatre party for twelve on Wednesday evening, in honour of Miss Anne Fineberg, of Windsor, Ont.

* * *

Lawrence Mendelson, of Windsor, vited his mother, Mrs. Max Mendelson, of Kendal Avenue, over the holidays.

* * *

S. H. Lyons, Lauder Avenue, has returned home from Timmins.

* * *

Mr. and Mrs. Julius Weil and family have moved to their new home, 364 Palmerston Boulevard.

* * *

Mr. and Mrs. C. S. Wilder and daughters, Dorothy and Rose, of Ottawa, motored here to spend the holidays with Mr. Wilder's parents, Mr. and Mrs. P. Wilder.

* * *

Mr. and Mrs. M. J. Sachs, of Ottawa, are the guests of their parents, Mr. and Mrs. B. Enushevsky, Beverley Street.

* * *

Louis Lyons, of Niagara Falls, spent the week-end with his parents, Mr. and Mrs. S. H. Lyons, Lauder Avenue.

* * *

Mr. and Mrs. J. Rosenberg and daughter, Esther, Dufferin Street, and Mrs. H. S. Rosenberg and son, Alvin, motored to Chicago for two weeks.

* * *

Mr. and Mrs. L. Levinson, Bloor Street West, held a reception the first day of Rosh Hashonah, in honour of the committee of Bloor Street Congregation. About thirty-five attended. Cantor Molson sang and Mr. Gold recited.

* * *

A. Levin is sailing on Saturday, October 3, on the S.S. Leviathan for England, France and Germany.

* * *

Mrs. J. Houzer, Spadina Road, is spending a week in Lindsay.

Mrs. H. Solway, Glenholme Avenue, entertained at bridge on Friday afternoon, in honour of Mrs. M. Resnick, of New York.

* * *

Dr. and Mrs. M. A. Pollock, Rushton Road, are spending a few weeks in New York.

* * *

Mr. and Mrs. A. Ginsberg, of Huntsville, spent the week-end with the latter's mother, Mrs. A. Lavine, Huron Street.

* * *

Mr. and Mrs. Sam Stein and son, of Bradford, spent the holiday week-end in town.

* * *

Misses Lillian and Miriam Shapiro, of Ottawa, who visited Dr. and Mrs. L. J. Solway, Madison Avenue, have returned home.

Mrs. H. Rubin, Grimthorpe Road, has left for a ten-day trip to Columbus, Ohio.

* * *

Mrs. Herman Kluger, Dovercourt Road, entertained at two tables of bridge on Monday evening.

* * *

Mr. and Mrs. Louis Wagman (nee Queenie Cohen) have returned home from their honeymoon.

* * *

Mrs. A. Singer and daughter, Northcliffe Boulevard, have left on a trip to New York.

* * *

Mr. and Mrs. Harry Elston, of Barrie, Ontario, spent the holiday week-end in town.

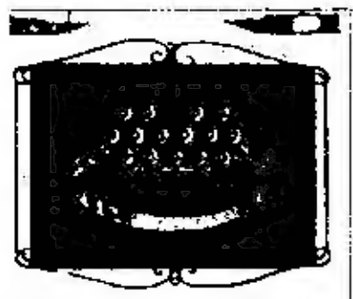
* * *

Mrs. M. Levinson, Glenholme Avenue, gave a luncheon and bridge at the

R & Co.

Diamonds at Simpson's

SIMPSON'S "quality" diamonds are perfectly cut. Their unusual brilliance, unique and distinctive settings make them the choice of discriminating women.

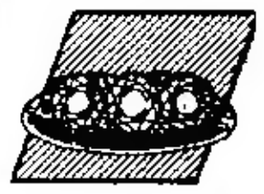


Princess Diamond Ring with 16 fully cut diamonds artistically set in 18K white gold.

Price $170.00

Solitaire Diamond in an exquisitely pierced platinum setting studded with 14 fully cut diamonds.

Price $320.00



Three-stone Ring in exquisite hand-wrought platinum setting studded with 22 fully cut diamonds.

Price $585.00

The Robert Simpson Company Limited

SIMPSON'S—STREET FLOOR

Can you use 52 Mondays?

It is a poor housewife indeed who cannot find something better to do on Monday than slave over a "family wash" or even supervise it. Since this laundry service was inagurated with its five different ways of doing family wash, home efforts have rapidly gone into the discard. We can do it more economically and with less wear and tear than any hired help in a home. Ask our young lady to explain our methods. She is waiting for you to phone.

SEMI-FINISHED Home Laundry Service Limited

175 Ossington Avenue

Lakeside 5200

F. SIMPSON & SONS

736 YONGE STREET

Telephones: Randolph 5180 to 5185

FINEST TABLE SUPPLIES

Fresh Caught Lake and Sea Fish, etc.

Fancy Fruit and Fresh Vegetables

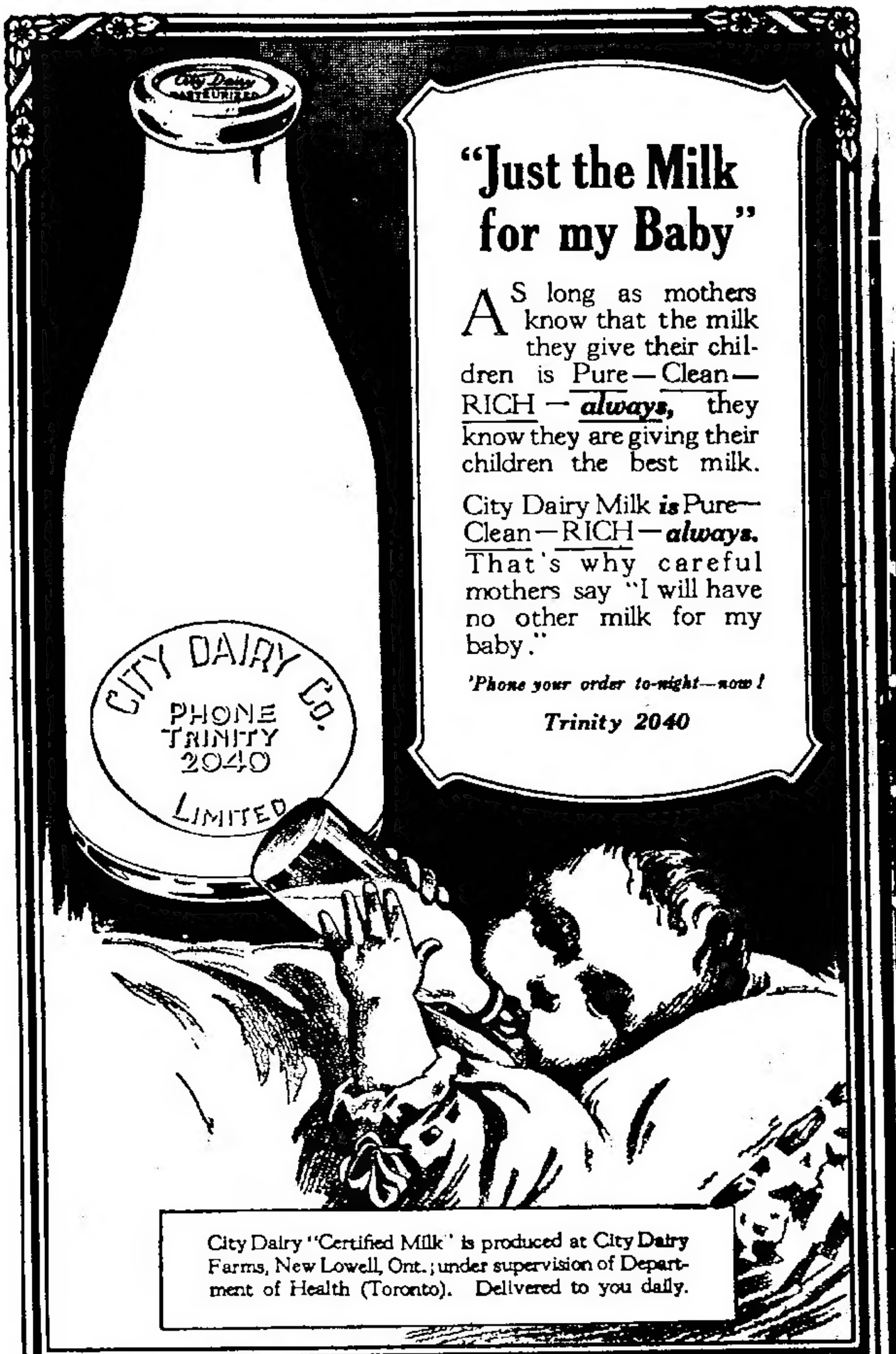
Caviar, Anchovies, Preserved Fruits, Sauces, Pickles, Olives, Olive Oil, etc.

Poultry, Fancy Cheese, New Laid Eggs, Finest Creamery Butter

FULL LINE OF STAPLE GROCERIES

Absolute satisfaction guaranteed

Established 40 years



"Just the Milk for my Baby"

AS long as mothers know that the milk they give their children is Pure—Clean—RICH—*always*, they know they are giving their children the best milk.

City Dairy Milk *is* Pure—Clean—RICH—*always*. That's why careful mothers say "I will have no other milk for my baby."

'Phone your order to-night—now!

Trinity 2040

City Dairy "Certified Milk" is produced at City Dairy Farms, New Lowell, Ont.; under supervision of Department of Health (Toronto). Delivered to you daily.

City Dairy
TORONTO
We[illegible] Yellow Wagon on every stop

Primrose Club on Tuesday, for her sister-in-law, Miss Dora Levinson, of New York. Mrs. Levinson and Miss Levinson left Tuesday evening for a trip to Montreal.

• • •

Wilfred Stein has returned to Montreal, after a visit with his parents, Mr. and Mrs. S. Stein, Huron Street.

• • •

Mr. and Mrs. Charles Weinblatt, of New York, who were the guests of Mr. and Mrs. I. Berg, Grenadier Road, have returned home.

• • •

The fifteenth annual formal dance of the Herzl Zion Club was held in the crystal ballroom of the King Edward Hotel, Monday evening, September 28. More than 150 couples attended.

Through the courtesy of John Arthur of the Hippodrome, Leon Leonidoff presented Aileen Parker, Jeanne Cook and Vera Roberts, his pupils, in classical dancing.

Thelma Bateman sang. Billy Gould gave humurous songs. A ten-piece orchestra played. Every member received a badge with the inscription of the Club.

The president, H. Ginsberg and Mrs. Ginsberg received the guests, among whom were Rabbi and Mrs. Ferdinand M. Isserman, and Dr. William Stone, of Buffalo, who was the first president of the Club when it was founded fifteen years ago, Nison Tregor, sculptor, Norman A. C. MacIntosh and M. Young, of two daily newspapers.

Telegrams were read from Lou Krugel, Sam Yaffe and A. R. Rosswick. A sit-down lunch was then served in the Pompeian room.

Among those present were: Mesdames H. Ginsberg, Tetif, Green, I. M. Ginsberg, Sugarman, Tepperman, B. Fish, P. Lewis, A. Jessel, Weiser, Allen, A. Salutin, Swartz, Cohen, Gross, Winnik, N. Gollom, Farber, H. Corin, S. Mandell, Switzer, A. Jasne, S. Caplan, Manson, S. Kosley, D. Wilson; and Misses A. Frankel, J. Chaikin, S. Caplan, E. Bloom, S. Altman, A. Wagman, B. Manheim, J. Novak, B. Kay, B. Pasternak, E. Rosenstein, L. Swartz, L. Starkman, L. Goodfellow, A. Pearlstein, C. Jacobs, A. Caplan, B. Langer, A. Robinson, A. Shanfield, J. Kates, H. Narrol, A. Cutler, E. Muscovitz, C. Rottenberg, E. Michalson, T. Arbom, E. Rosenbess, A. Glazier, K. Hallender, L. Zadkin, R. Bronstein, E. Sadowski, A. Rogul, A. Greisman, L. Fine, J. Rogul, A. Weingarten, H. Greisman, F. Goodman, B. Cohen, M. Robins, F. Kendall, A. Marcus, I. Wilson, E. Wilson, R. Shapiro, S. Caplan, F. Dubinsky, L. Goldstein, J. Nussbaum, S. Brody, B. Shaunsky, E. Landsman, M. Simonsky, H. Spinner, S. Salkowitz, F. Sadowsky, G. Maldaver, H. Woolfish, L. Praeger, L. Brenzel, D. Levine, G. Tate, J. Swartz, S. Massey, Ruth Weiss, Gertrude Stone, Ruth Segal, Ann Koffman, L. Fabish, F. Taube, B. Rozensweig, P. Tobias, G. Bayon, D. Ross, S. Luan, L. Pepper, A. Fashler, P. Engel (Oshawa), [illegible] Cinnamon, J. Cohn, L. Etlin, J. Vars, Goldie Forman, A. Medland, E. Wright (Hamilton), L. Goodman, L. Saltzman, F. Swartz, S. Bilestein, L. Raz, Ross Lyons, S. Katz, F. Dworkin, A. Rapport, Miss Cohen (Hamilton), J. Rapport, A. Hoffman, A. Scher, E. Grossman, A. Grossman, F. Habowitz, M. Mandel, A. Kerliel; and H. Ginsberg, N. Gudofsky, T. Schatz, B. Belick, S. Katz, A. Goldenberg, Abbey Brown, M. Tetif, A. Green, J. Schecter, [illegible] Pulver (Lindsay), P. Levine, A. Goldman, H. Cass, M. Rosenfeldt, [illegible] Lawford, B. Wright (Hamilton), [illegible] Kerliel, H. Segal (Hamilton), M. Starkman, Louis Cohen, H. Sugarman, J. Reider (Winnipeg), Billy Gould (Winnipeg), J. Nissenbaum, L. Minkus, Murray Yolles, Manning Stone, Wm. Papernick, H. Hartman, B. Fabish, Dr. Sherman, C. O'Solky, S. Reingold, Irving Stone, J. Swartz, H. Silverberg, A. Krugel, M. Frankel, I. M. Ginsberg, A. Sugarman, L. Feinstein, N. A. Freeman, A. Gillen, N. Tepperman, B. Tepperman, M. Alterwerger, I. Levinson, B. Shore, Dr. W. Stone (Buffalo), Dr. Chas. Moses (Hamilton), M. Jacobs (New York), C. Rose, B. Fish,

SAVE — *SAVE* — *SAVE*

Thursday, October the 15th

FOR THE GORGEOUS AND MAGNIFICENT SPECTACLE, THE

HISTORICAL PAGEANT

500 Beautiful Voices - 500 Dancers

Under the direction of LEON LEONIDOFF, of the Russian Ballet.

Concluding with Community Dancing from 10.30 to 1 a.m.

Tickets may be secured at the Zionist Institute
or at the Arena, on day of performance.

Doors open at 7 p.m. - Prices: 50c, $1, $1.50 and $2.

P. Lewis, N. Birnbaum, A. Jessel, D. Jessel, H. Caller (Windsor), H. M. Lehrer, S. Gross, Louis Soltz, J. Weiser (Montreal), S. Kaminker, G. Sterling, S. Vaile, T. Sterling, A. Rabow, M. Rabow, H. Swartz, Dr. Seidenberg (Detroit), S. Rodush (New York), A. Salutin, Harry Farber, S. M. Sterman, H. Marks, B. Schwartz, Wm. Hellen, B. Cohen, C. Marks, J. Hertzman, A. Sacrob, H. Eisen, C. Figelsky, H. Cohn, S. Lepofsky, D. Wilson, J. Winnik, I. Goldstone, N. Gollom, Lou Mintzer, H. Ginsberg, H. Crafton, Phil. Yaffee, D. Posen, K. J. Glass, Phil. Ceresne, A. Farber, B. Gould, A. Brown, M. Roth, S. Shelter, L. Raise, F. Corin, S. Glazier, B. Hertzman, M. Zadkin, Dr. Greenberg, W. Isaacson, J. Freedland, J. Engel (Oshawa), J. Dempsky, S. Mandell, N. Grad, M. Fine, M. Gould, D. Bloom, A. Ceresne, A. Wagman, A. Jasne, M. Halpern, S. Manson, D. Jasne, S. Caplan, B. Berger, S. Kosley, P. Pasternak (Buffalo) Jack Lewis, H. Greisman, M. Sackem, Henry Corb, J. Rosenberg, J. Mailes, S. Rottenberg.

EPISCOPAL CHURCH HAS ROSH HASHONAH SERVICE

New York.—An extraordinary religious service was celebrated last Saturday at St. James' Episcopal Chapel, Ocean Avenue, Elberon, "the Church of the Presidents," when a special Hebrew New Year observance was held and largely attended. Rev. Haywood L. Winter, chaplain at Fort Monmouth, and the rector in charge, conducted the services. Invitations were sent to Rabbi Stephen S. Wise, of New York, and Rabbi B. A. Elzas, of Temple Beth-Miriam, this city, but because of services held in their respective synagogues, they were unable to attend. Rabbi Wise sent a letter expressing high appreciation of the honour paid in inviting him to the service. Chaplain Winter traced the history of Israel in its purpose of keeping the world a spiritual ideal. The chaplain said that the service was one of appreciation. Those interested in the rehabilitation of the church, he said, included many Hebrews, who gave willingly. Dr. Harold Korn also spoke. It was Ernest Levy, of New York and this city who paid the $600 paving debt which threatened the sale of the church, and started a movement to make the edifice a national shrine. Six Presidents, Grant, Garfield, McKinley, Hayes, Arthur and Wilson worshipped in the church.

Read the "Jewish Review"

IDEAL BREAD

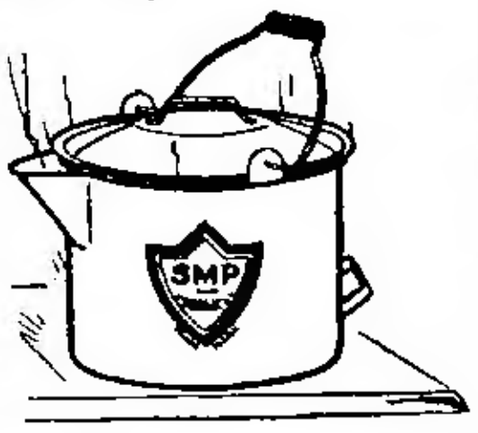
Quality Supreme

PHONE LAKESIDE 4874

The Loaf That Stopped Mother Baking

Ideal Bread Co., Limited
183-193 Dovercourt Road
TORONTO

From our salesmen
At your grocer's
or by phone



The Right Way to Boil Potatoes

Put the potatoes in an SMP Enameled Potato Pot. Cover with water. Add salt to taste. Boil until soft. When finished, drain off *all* the boiling water through the strainer spout. No danger of steam scalding the hands because the handle securely locks the cover on. If your family uses potatoes, you require one of these.

SMP

Enameled

POTATO POTS

178

SAYS

"Live where welcome awaits you."

We are after congenial tenants: Jews or Gentiles are welcome.

NOW FOR RENT

'LAURADA' APARTMENTS

One of Toronto's sunny spots, being the "Hill District," 595 Bathurst Street, choice five-roomed suites with heated sunroom, beautifully decorated, best janitor service, where everything is kept neat, clean and warm. Rooms are built for comfort, therefore they are larger than in most first-class apartment houses. Away from noisy streets and street cars.

FOR INFORMATION RING
Main 2426

"LET'S DISCUSS IT"
COMMERCE REALTY FINANCE CO.
"WE HAVE THE FACTS"

Consult MR. "RUBE" COHEN for anything you want to *Buy, Rent* or *Trade* in Real Estate

NEW PRINCIPAL OF TALMUD TORAH

A. Emanuel arrived to be principal of the Talmud Torah, Brunswick Avenue. He had charge of the St. Paul Street Talmud Torah, in Rochester, and will supervise the Yeshivah, intermediate and kindergarten classes here which will be conducted on the Ivrith b'Ivrith system. Mr. Emanuel has been a Hebrew and Talmudical educator for the past twenty-five years and speaks five languages.

RAISE $5,000 FOR HOSPITAL

An impromptu fund of nearly $5,000 resulted from a meeting held at the Primrose Club, Tuesday evening, on behalf of the Mount Sinai Hospital, of Toronto. A group of men volunteered to act on the board of directors of the Hospital with the former board. The meeting was called by the Jewish doctors here. The chairman was E. Pullan. Dr. L. J. Solway, E. F. Singer, Jos. A. Woolf, Rabbi Jesse Schwartz, Rabbi Ferdinand M. Isserman, Dr. A. I. Willinsky, S. Kronick and H. Dworkin spoke. The general report was read by E. F. Singer. Since the opening of the Hospital, 978 patients have been taken care of, among these 145 free patients, 424 operation cases, 390 births. Since the opening, $57,719.40 has been paid out; $6,468.33 was spent on repairs; payment and interest on mortgage, $6,315.76; $20,979.51 was collected from patients, $3,445.90 was the government grant. The rest is made up of subscriptions, donations and auxiliaries, $3,000 from the Federation of Jewish Charities and $5,000 from the Palestine Lodge. The new board of directors are L. Gelber, I. Brody, S. Kronick, J. Schwartz, S. Harris, B. Weiss, N. Smith, George Yavner, E. Pullan, H. Smith, H. Greenberg, B. Cooper, S. Solomon, J. Perkins, M. Clavir, Mr. Margolis, Dr. D. Fauman. Donations, Elly Marks, $300; H. Rotenberg, $200; I. Brody, $200; George Yavner, $200; S. Kronick, $200; Joe Schwartz, $300; Rabbi F. M. Isserman, $25; M. Gelber, $200; M. Hanisch, $50; Mr. Margolis, $100; J. Perkins, $300; B. Stone, $25; Joseph Singer, $50; S. Solomon, $50; H. Greenberg, $200; N. Smith, $100; S. Harris, $100; B. Weiss, $100; Abe Cohen, $50; E. Pullan, $100; S. Gangbar, $25; A. White, $25; L. Gelber, $100; H. Dworkin, $25; S. Messinger, $25; and J. Hutner, $50.

BOARD OF EDUCATION

Public School Evening Classes

Night Schools will be held in the following Public Schools three nights a week, from 7.30 to 9.30 p.m., commencing October 5, 1925, and continuing to the end of March, 1926. Registration 7.00 p.m. on opening night. Subjects taught chiefly: Reading, Writing, Spelling, Geography, Bookkeeping, English, and Arithmetic of the Public School course.

Alexander Muir, Gladstone and Trafalgar Avenues.
Annette Street, corner Clendennan Avenue.
Dovercourt, Hallam Street, corner Bartlett Avenue.
Dufferin, Berkeley Street.
Frankland, Logan Avenue.
King Edward, Bathurst Street, near College Street.
Kimberley, Kimberley Avenue.
Leslie Street, corner Sproat Avenue.
Manning Avenue, corner Robinson St.
McCaul, corner University Avenue and Caer Howell Street.
Morse, South of Queen Street.
Ogden, Phoebe Street and Spadina Avenue.
Park, Sydenham Street.
Perth Avenue, corner Antler Avenue.
Roden, 310 Ashdale Avenue.
Working Boys' Home, George Street.

A. O. L. BURNESS, Chairman, Management Committee. W. W. PEARSE, Business Administrator and Secretary-Treasurer.

JEWISH CHILDREN'S HOME

The first regular meeting of the Jewish Children's Home was held Tuesday, September 22, at the Zionist Institute, Mrs. Mehr presiding. Rabbi Isserman and Rabbi Schwartz spoke. Refreshments.

WOMEN'S LEAGUE

The first meeting of the season of the Toronto branch of the Women's League of United Synagogues of America took place at the University Avenue Synagogue Chambers on Wednesday evening, September 16.

The auxiliaries were urged to buy the blessing cards.

Arrangements are to be gone into immediately for the annual Chanukah meeting of the League.

It was carried to get in touch with the various women's organizations to discuss the advisability of forming a women's conference.

The following members volunteered to act as representatives of the League at meetings of the Board of Education: Mesdames Siegal, Levine, Wolfe, Johnson and Yolles.

Rabbi Jesse Schwartz of University Avenue Synagogue spoke. Mrs. I. H. Siegal presided.

WESTON SANATORIUM CLUB

The first meeting of the Weston Sanatorium Club, will be held Tuesday, October 6, at the home of Mrs. J. Houzer, 123 Spadina Road.

YOUNG RUSSIAN SCULPTOR IN TORONTO

Nison Tregor, aged 23, Russian sculptor, arrived in Toronto and will stay here for some time. For three years he has been in New York and has executed busts of Governor Smith, Henry Morgenthau and Governor Cox, of Massachusetts, among others. For the past seven months Mr. Tregor has been living at Montreal and has worked busts of Mayor Duquette, E. W. Beatty, K.C., Mrs. Jacob Russ and Dr. Sheppard.

Tregor started learning sculpture at the age of six. He fought under the ill-fated General Denekin in the White Army and was captured by the Reds, whom he subsequently helped in the fighting against the Poles. He was again captured and condemned to death, but was reprieved on account of his youth and art, and executed several commissions in the Polish capital.

BAZAAR

A bazaar will be held October 21 in the Talmud Torah Building, Brunswick Avenue, under the auspices of the Women's Auxiliary of the Toronto Hebrew Free School. Mrs. I. H. Siegal, 53 Lee Avenue, Gladstone 0980, publivity. Additional booths: Canned fruit, conveners, Mrs. A. Levine, Mrs. Levi, Mrs. Hirschberg; Palestinian-Central Chapter, conveners, Mrs. Posen, Mrs. Fine, Mrs. Dworkin; ladies' wear, conveners, Mrs. M. Shapiro, Beatrice Street, Mrs. Rosenbess; ice cream and soda, Zangwill Girls, conveners, Miss A. Brown, Miss Vitkin; candy, conveners, Mrs. Breslin, Mrs. M. Auerbach; flowers and plants, conveners, Miss Lillian Smith, Miss B. Kauffman; dairy, Weston Sanatorium, Mrs. C. Halpert, Mrs. W. Libel; electric appliances, convener, Miss B. Enushefsky; baby's woolen wear, Council of Jewish Women, Mrs. Geldmacher; household furniture, McCaul Street Synagogue, conveners, Mrs. Shapiro, Indian Road, Mrs. L. Yolles, Mrs. Levinter, Mrs. Tenenbaum; silverware and china, University Synagogue, conveners, Mrs. L. Smith, Mrs. J. Andrews; fortune telling, Miss E. Castleman; silk cushions and lamps, convener, Mrs. Hundred, 223 Huron Street. Other announcements later. Conveners arranging showers communicate with Mrs. M. Shimmerman, Tr. 9739w, for dates.

Mrs. C. Pasternak and Mrs. L. Shekter will give a towel shower, Sunday, October 4, from 7.30 to 10.30 p.m., at the Talmud Torah Building, Brunswick Avenue, for the benefit of the bazaar.

Patronize "Jewish Review" Advertisers

Are You Open to Conviction?

In every instance where our *Super-Service* has been put to the test it has been proved 100 per cent. efficient. It may take three months to prove its economy, but the superiority of work is evident from the start.

Collars that feel like a caress. The semi-soft "Arrow" made to rival the best starched collar.

Shirts shaped to fit correctly. No bulging at neck or bosom. Cuffs turned evenly, and when necessary taken off and reversed.

Socks and Woollens with that soft, velvety feel so much desired and only possible when a soap like "Ivory" is used.

Repairs—Every article the man wears kept in first-class condition — not merely "mending free."

CALL MAIN 4821—NOW

Ontario Laundry

TURCO-PERSIAN RUG RENOVATING CO. Purely an Armenian Concern

Specialists in WASH CLEANING, REPAIRING, DYEING, ALTERING TO SIZES

ORIENTAL RUGS WASHED

Cleaning done by original Persian washing methods which washes rugs throughout from top to bottom, leaving absolutely no dirt or grease in fabric, in specially equipped workshops.

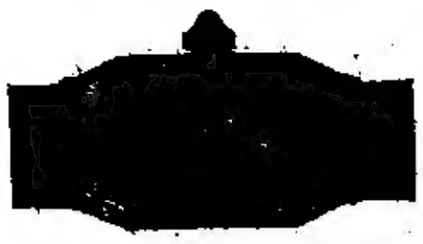
EXCLUSIVE HIGH-CLASS REPAIRING BY MASTER WEAVERS

We guarantee you that the most costly fabrics entrusted to us will be properly handled

Tel. MAIN 2875 106 Duchess St. TORONTO

Brown Betty Tea Rooms
43 King Street East
Luncheons Afternoon Teas
Club Tea and Dancing
Wednesday and Saturday, 4 to 6 o'clock
Catering for Bridges, Evening Dances and Receptions
We can reserve our beautiful rooms for any Reception, Wedding or Card Party
PHONE: ELGIN 2069

For Biliousness
Sick Headaches
Take
"KKOVAH" SALTS

GUSTAV KLING
(New Store)
98 Queen St. West
Between Elizabeth and Bay
We Repair Any Watch or Clock for the Mere Sum of $1.00 Exactly
Big Bargains in Diamonds, Watches and Jewelry

14kt. Gold, 15 Jewels, 4 Sapphires, $18.00
Telephone Adelaide 7982

JUNIOR COUNCIL

A Succoth Social, at which Rabbi Isserman of Holy Blossom Synagogue will speak, is being held by the Junior Council of Jewish Women on Sunday, October 4, at 3 p.m., at 44 St. George Street. Members and those wishing to join invited. Officers, conveners and executive for the coming year: President, Miss Alma Levy; vice-president, Miss Ethel Goldstein; treasurer, Miss Albina Simonsky; recording secretary, Miss Edna Frankel; corresponding secretary, Miss Pearl Finberg. Committees: Fresh air, Miss Lulu Levy; publicity, Miss Leola Levy; programme, Miss Clara Godfrey; membership, Miss Bessie Fremes; federation welfare, Miss Ethel Mehr; tea, Miss Rita Cooper; executive, Misses Mildred Lubelsky, Anna Goldhamer, Mae Stein, Miriam Simonsky, Anne Finsten, Esther Keyfetz, Adele Rothbart.

BORN

To Mr. and Mrs. Max Lubinsky, at the Women's Maternity Hospital, Brooklyn, N.Y., September 17, a son, Jerome Walter.

To Mr. and Mrs. Alex. L. Miller, 132 Indian Road, Monday, September 28, a son.

To Mr. and Mrs. Harry Rosenthal, Sunnyside Avenue, at the General Hospital, September 29, a daughter.

APPROACHING MARRIAGES

The marriage of Diana, youngest daughter of Mrs. A. Henry, Geoffrey Street, to Dr. I. R. Vaile, son of Mr. and Mrs. L. Vaile, will take place Tuesday, October 20.

ENGAGEMENTS

Mr. and Mrs. E. D. Goldstein, 242 Clinton Street, announce the engagement of their only daughter, Rose Anita, to Sydney J. Koffman, of Detroit, son of Mr. and Mrs. J. Koffman, of Toronto.

MARRIAGES

Zeman-Cohen

The marriage was solemnized Wednesday, September 30, at 6.30 o'clock at the Primrose Club, of Rose, daughter of Mr. and Mrs. M. M. Cohen, and Leonard Zeman, son of Mr. and Mrs. I. H. Zeman, of Chicago, Rabbi Ferdinand M. Isserman officiating. Flowers, palms and ferns were used as decorations. The bride, who was given away by her father, wore a gown of shell pink georgette with French flowers. Her veil was of shell pink tulle trimmed with orange blossoms and pearls. She carried a shower bouquet of lilies-of the-valley and sweetheart roses. The bride's sister, Mrs. David Brody, of Gary, Indiana, as matron of honour, was gowned in orchid georgette, trimmed with French flowers. She carried a bouquet of orchids. Goslar Cohen and Robert Eisman were page boys. Harrison Zeman, of Chicago, was best man to his brother. Mrs. M. M. Cohen, the bride's mother, was gowned in black chiffon velvet with metallic trimmings. A dinner dance was held at the Club. Mr. and Mrs. Zeman left for Detroit, the bride travelling in an ensemble of oxblood kasha cloth embroidered in oxblood and taupe wool with Isabella fox collar and hat to match. They will live at 54 Harper Avenue, Chicago, on their return. Among the guests were Mr. and Mrs. I. H. Zeman and Harrison Zeman, of Chicago, Rabbi and Mrs. F. M. Isserman, Mr. and Mrs. Harry Marks, Mr. and Mrs. Joseph Cohn, Mrs. H. G. Levetus, Edmund Scheuer, Mr. and Mrs. Charles Draimin, Mr. and Mrs. J. S. Cohen, Mr. and Mrs. Isadore Miller, Mr. and Mrs. Mark G. Cohen, Mr. and Mrs. Julius Eisman, Dr. and Mrs. S. Lavine, Mr. and Mrs. Ira Levi, Mr. and Mrs. Isadore Bernstein, Mr. and Mrs. L. Simonsky, Mrs. S. Simonsky, Mr. and Mrs. Barney Sutin, Mr. and Mrs. F. L. Kahn, Mr. and Mrs. A. B. Laddon, Mrs. Henry Davis, Mrs. Sidney Cohn, Mrs. Sophie Worzell, Misses Violet Davis, Esther Levy, Lulu Levy, Helen Lavine, Kathaleen Samuel, Cecile Cohen, Elizabeth and Jeanette Cohen, Therese Strauss, Adelaide Cohen, Kate Josephi, Estelle Miller, Bertha Streamer, Etta Berkenthal, and Harold Levi, Egmont Frankel, Martin Cohn and Bernard Lavine.

According to the statistical data for 1924, which were recently made public, the number of intermarriages among the Jews of Berlin was more than doubled during the past year, reaching to the appalling figure of twenty-eight per cent. of all marriages.

Photograph by J. Kennedy

SEPTEMBER BRIDE

Mrs. J. Ross Silver, who before her marriage was Miss Alma Jeanette Jacobs, daughter of Mr. and Mrs. Archie Jacobs

The Fresh Flavor
of delicious
"SALADA"
GREEN TEA
is preserved in the air-tight SALADA packet. Finer than any Japan or Gunpowder. Insist upon SALADA.

ROUGH DRY
FAMILY SERVICE
Starch — Non-Starch
A truly economical service for the busy housewife. All flat work nicely ironed and neatly folded; flannels, etc., fluffed up ready to use: this leaves only a few light pieces for you to touch up at home. These services are proving very popular and are a real money saver for our customers.
Let our telephone wire be your clothes-line
Phone To-Day
Swiss Laundry
ELGIN 3615

GREY
and Falling Hair
IF you would keep young pay attention to your hair. There is a cause which cannot be removed by applying tonics alone. My long experience, research and discovery is of real value to you. When thinking of using hair dye or tint of any description find out from one who knows if your hair and scalp are in fit condition. Do not spoil your hair first. It costs many times more to rectify a mistake than to do it right at first. Consultation free. W. T. Pember, Manager of
THE
W. T. PEMBER STORES
LIMITED
129 Yonge Street
Toronto - Ont.

"HOLIDAY BILL."
Standard Theatre
Cor. Dundas and Spadina
Phone Trinity 4210
FRIDAY and SATURDAY Ev'g
An Operetta
"The Chazanette"
USUAL PRICES

EMPIRE
TEMPERANCE ST. NEAR YONGE
Week of Monday, October 5.
THE BIG MUSICAL GIRLY REVUE
"LOOK US OVER"
A Great Show. 50 Entertainers.
Extra Attraction.
George Romanoff, ex-welterweight wrestling champion.
WORLD'S SERIES BY DIRECT WIRE

LOEWS
WEEK OF OCTOBER 5th
RICHARD DIX in
"The Lucky Devil"
Big VAUDEVILLE Bill
WEEK OF OCTOBER 19th
SIAMESE TWINS
Born Joined Together

STARTS MONDAY
THE SARAH BERNHARDT OF THE SCREEN
LILLIAN GISH
in George Eliot's Story of the Italian Renaissance
"ROMOLA"
With Dorothy Gish—Ronald Colman

Starts Monday
Douglas Fairbanks
in a Lightning Fast Melodrama
"DON Q"
JOHN ARTHUR PRESENTS
"A NIGHT IN SPAIN"
Popular Prices. No Seats Reserved.

ABBOTT'S STRAND THEATRE

Each succeeding burlesque attraction at Abbott's Strand Theatre brings new faces and new entertainment ideas, and "Make It Peppy," which comes next week, for an engagement of fourteen gay frolics, promises much in personality and novelty. The large company is headed by Frances Farr, one of the most charming and versatile artistes engaged in this popular form of musical offerings. She is supported by Jack Ormsby, a mirth-provoking comedian, Evelyn W. Fields, an attractive ingenue; Ed. M. Johnston, Jeanette Buckley, Eddie Lloyd and Frank Damsel, the latter a fine performer who has produced the present work. The singing and dancing chorus is said to be composed of pretty girls who have been handsomely costumed and plenty of action is promised in their various numbers. Daily matinees are given at this Theatre and they are attracting a large number of ladies who enjoy these fast-moving fun shows. World's series baseball will be shown on the Paragon scoreboard.

EMPIRE

Leo Stevens, producer of "Look Us Over," the attraction at the Empire Theatre week of October 5, spent months assembling the material, the principals and in training the chorus for his big burlesque-revue spectacle. To Fred Harper he has allotted the role of the chief funster, and Harper fits into his part like Uncle Tom did in his Cabin of fame. For his main assistant, Harry Seymour was chosen. Eveleen Ramsay, an attractive soubrette, keeps the show and the big chorus moving at a fast pace. Ada King's songs are the latest offerings and her whistling number with that of Charley Harris is a novelty beyond compare. Ella Corbett, Hazard and Spellman, and Babe Mason are others of the principals who are seen to advantage. George Romanoff, ex-welterweight wrestling champion, is an added attraction. Thursday night, chorus girls' contest.

SHEA'S

Benny Leonard, lightweight champion of the world! The same and only Benny, who won his title in the square ring, again won a name and enviable place in the musical comedy and vaudeville game, and will head the bill at Shea's this week.

Frank Farron is a feature of the week's bill as "A Dealer in Laughs."

Joe Weston and Grace Bline, musical comedy stars, have an entertaining act entitled "Character Interpretations." Bowery types are real bites of characterizations. Miss Eline was formerly with Nora Bayes in musical comedy.

Fulton and Parker have a Paul Gerard Smith sketch entitled, "Diversion a la Carte," which is just filled with clever lyrics and bright quips.

Marget Hegedus, premiere violinist, is a delight to any audience. She is assisted at the piano by Josef Berne.

Paula is known internationally as a trapeze artist. She calls her artistic athletic performance "In a Bird Cage." Patterson and Cloutier will be seen in "Three Stages of Love," a sketch that is sure to please the most critical. An Aesop Fable completes the programme.

COMEDY

A charming English romance played as it should be by an all-English cast with that Old Country charm is "Smilin' Through" by Allan Langdon Martin, very different from the usual run of romantic plays in that the first act is laid in 1914 while act two is in 1864, fifty years earlier. Special attention has been given to the music for this play by the Comedy orchestra under the leadership of P. Rosenfeld. Hetty Grahame who sang "Smilin' Through" in the original production with Jane Cowl will again sing this song next week. Mr. Hampden has promised to produce "R.U.R.," the famous Robet play in the near future.

LOEW'S

Richard Dix is a fine, clean-cut, athletic young fellow who has gradually won the hearts of the men and women who felt that nobody could ever quite take the place of Wallace Reid. Dix has assuredly endeared himself to Wally's most faithful admirers, and in "The Lucky Devil," which comes to Loew's next week, be thoroughly justifies their allegiance.

In "The Lucky Devil," Dix has an ideal role suited to his magnetic personality in a fast-moving automobile comedy drama. He is seen as Randy Farman, a young sales clerk who wins an automobile at a charity bazaar, the very machine in fact, around which has revoled a sensational breach of promise suit.

Anthony Jowitt, the handsome young Englishman who played with Gloria Swanson in "Cost of Folly," will be seen in the "The Lucky Devil," too.

The Holy Land

Continued from page 15

"The budget sets aside about $200,000 this year for the further support of Keren Hayesod industrial and artisans' banks, in addition to money which will be allocated from the $2,000,000 emergency fund for the further extension of credits as the needs arise," Mr. Untermyer stated. "The economic stability achieved in the country since the war as a result of the British Mandate and Jewish constructive activities, has opened Palestine as a field for safe and substantial investment enterprises. During the past year many Jewish merchants of Poland have come to the country to aid in the upbuilding of the land. They have brought some capital with them, but they require further financing and easy credits to establish themselves securely in business."

Other items on the budget for the year are $200,000 for public health work, to continue the fight against malaria and other diseases which have been largely brought under control; $420,000 for education, to maintain the complete system of Hebrew education, consisting of 120 schools; $175,000 to establish immigrants in self-supporting employment; and $45,000 for the use of the agricultural experiment stations.

JEWS AT INTERNATIONAL CHILD AID CONGRESS

The first General Child Aid Congress opened its sessions at Geneva during the time that the Council of the League of Nations is in session there. Among the members forming the honourary committee of Congress are the Chief Rabbi, of France; Professor D. Simonsen, of Copenhagen; and Mrs. Freiman, of Canada. Professor Eisler, Mr. Aberson and Mr. Tiomkin were scheduled to read papers at the Congress. The World Jewish Relief Conference was to be represented by a delegation consisting of twelve members.

Management - I. E. Suckling
NEXT SATURDAY
October 10th
IN MASSEY HALL
MARIA
JERITZA
Seat sale Tues., Oct. 9th
$1.50, $2.00, $2.50, $3.00 and tax

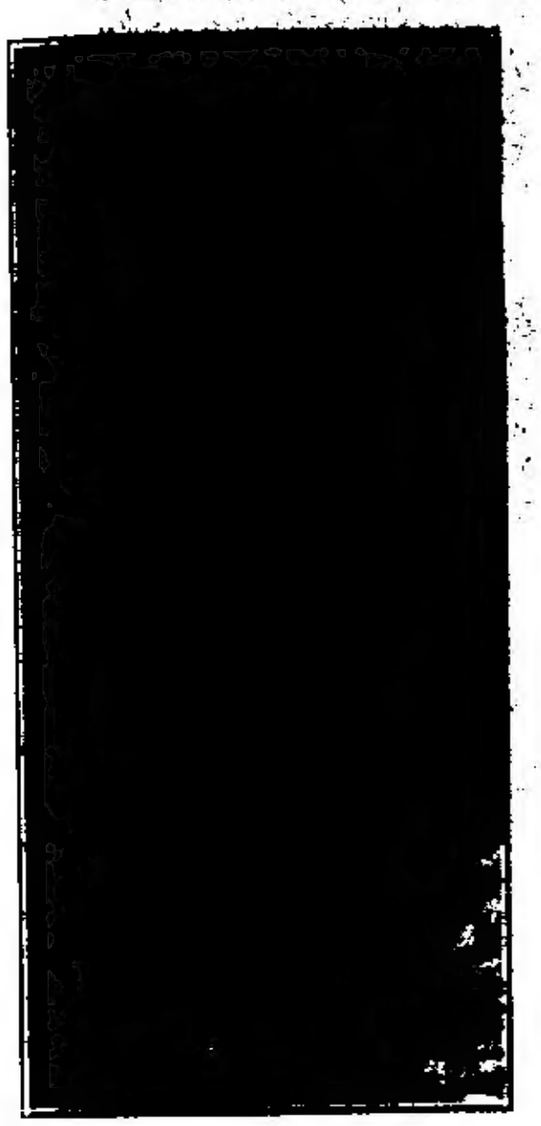
PANTAGES VAUDEVILLE
Week Starting, Sat. Oct. 3rd
"The Wheel"
John Golden's Famous Success
BIG VAUDEVILLE BILL

COMEDY
THEATRE
Richmond & Bay Sts. Phone Ad. 8380
CHARLES HAMPDEN'S
British Players
Jane Cowl's Greatest Triumph
"SMILIN' THRU"
Evenings 8.30. Pop. Mat. Wed. 50c.

ABBOTT'S **STRAND**
YONGE STREET NEAR KING
Two frolics daily, 2.30 and 8.30
Week starting October 5th
Dainty and captivating FRANCES FARR
— IN —
"MAKE IT PEPPY"
— WITH —
ED. JOHNSON AND JEANETTE BUCKLEY
World's Series on the only original paragon scoreboard showing play by play
Smoke if you like. For reservations phone Main 4000

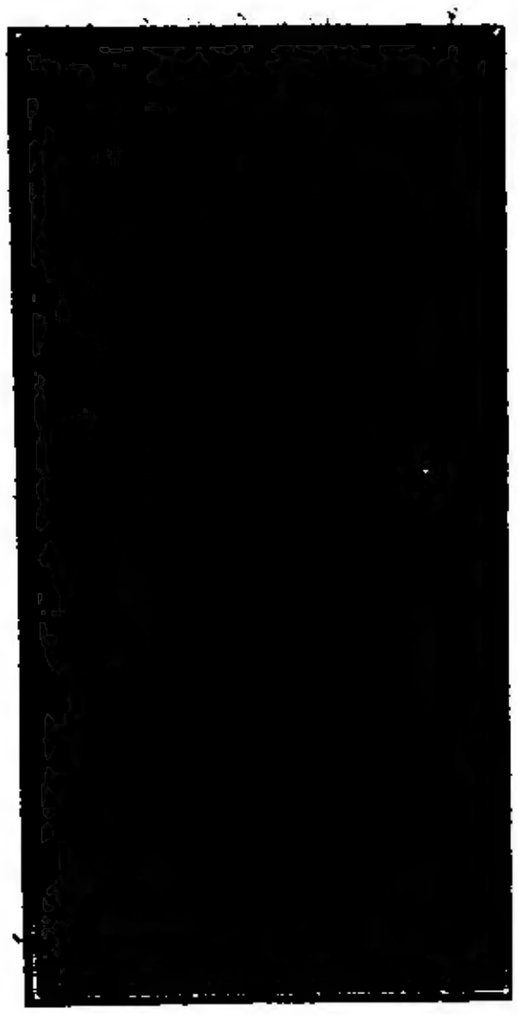
1,000 Matinee Seats Daily, 25c
SHEA'S
THE HOME OF VAUDEVILLE
ALL NEXT WEEK
BEGINNING MONDAY MATINEE, OCTOBER 5th
BENNY LEONARD
MARGIT HEGEDUS PAULA
FULTON & PARKER
PATTERSON & CLOUTIER AESOP FABLE
WESTON & ELINE FRANK FARRON
OCTOBER 12th - NAN HALPERIN

Additional Hadassah Pageant Entertainers



Eva Bloom

Frances Stein



Shirley Altman

Mae Stein

Jerry Marberg

Annie Frankel

Photo by Farmer Bros.
Mrs. Charles Benjamin

Professional

CUSTOMS BROKER
AND FORWARDING AGENT
Prompt and Efficient Service
W. G. McKAY
Phone: Elgin 4031 37 YONGE STREET

LOUIS M. SINGER
BARRISTER, Etc.
METROPOLITAN BUILDING
ADELAIDE AND VICTORIA STREETS
TORONTO
TELEPHONES: ADELAIDE 7964-5-6

Marine Insurance Automobile
Burton E. Field & Co.
Custom Brokers and Forwarders
44 Yonge St. Phone Adel. 7513
Official Brokers to Can. National Exhibition
Consular Invoices Tourists' Bonds

RES. PHONE T. 6728 PHONE T. 2778
DR. S. W. LESLIE
SURGEON-DENTIST
Painless Extraction Removable Bridgework
OFFICE HOURS 9-12, 1-5 302 QUEEN ST. W.
EVENINGS BY APPOINTMENT COR. SPADINA AVE. QUEEN

BENJ. BROWN, B.A.Sc.
ARCHITECT
Standard Theatre Building
Dundas and Spadina
Temporary Trin. 6441 PHONES Residence Main 2364w

Humphreys, Colquhoun & Co.
Auditors, Accountants
Trustees in Bankruptcy
Liquidators, Receivers, Assignees
33 Scott St., Toronto Adelaide 0003-0004

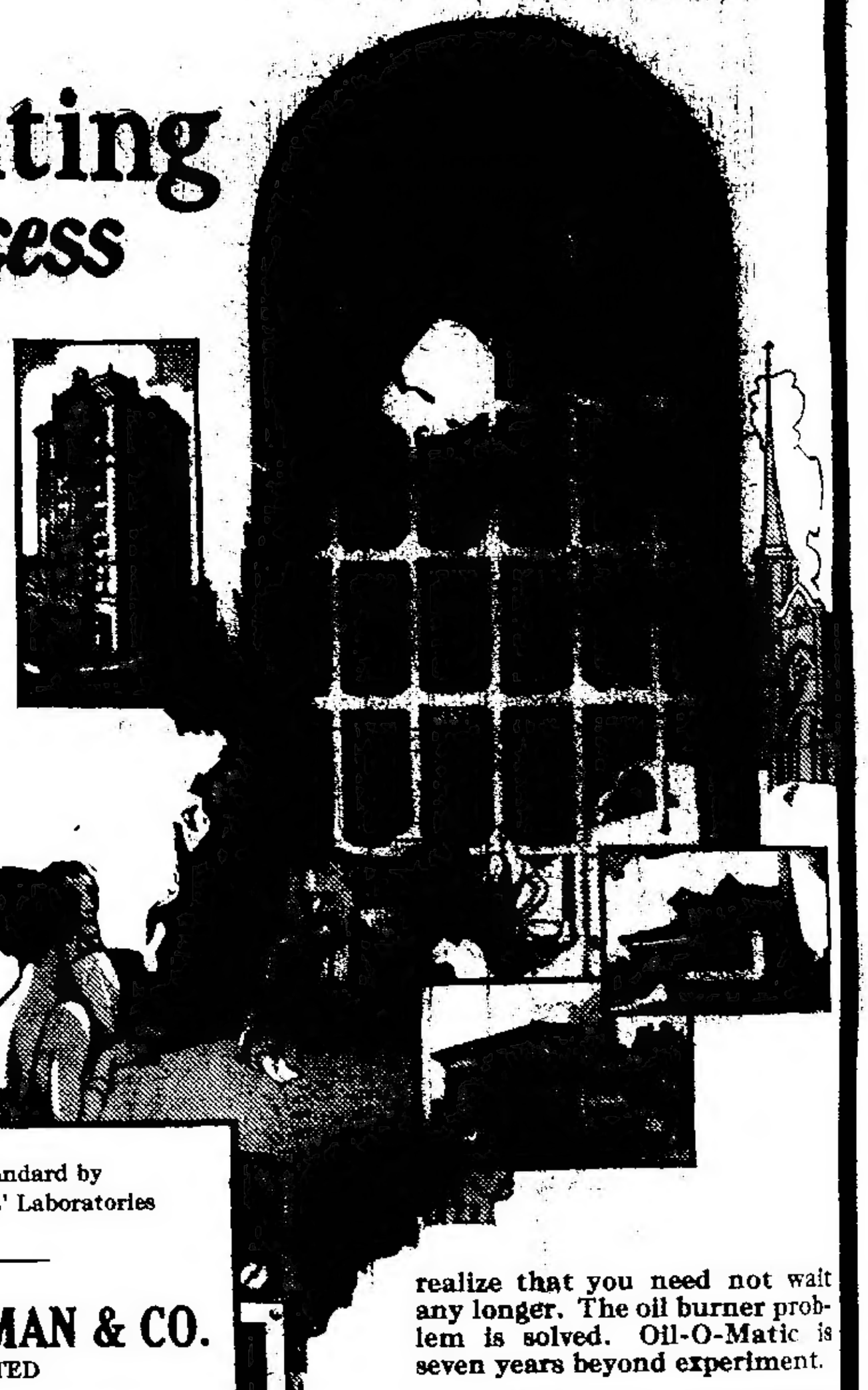
Thompson, Ahern & CO.
Custom House Brokers & Forwarders
Phone Adelaide 1451
40 Yonge St., Toronto

E. W. J. OWENS, K.C.
LAW OFFICES
SUITE 7, IMPERIAL CHAMBERS
32-34 Adelaide St. E., Toronto
PHONE MAIN 6178

The Fred W. Matthews Co.
FUNERAL SERVICE
696 Spadina Ave.
Phone Trin. 0791 - Toronto

168 Yonge Street Main 6862
BINGHAM'S LIMITED
Noon Luncheon 11.30-2 p.m.
Afternoon Tea 3-5 p.m.
Evening Dinner 5.30-8 p.m.
Makers of Polly-Anna Chocolates
"THE GLAD CANDY"

Now-oil heating *is a proved success*



BEFORE taking on the Oil-O-Matic, we were just as skeptical as anyone. But now no one can doubt the success of this famous oil burner.

Oil-O-Matic has been working perfectly for nearly seven years. Everyuser is enthusiastic, and there are nearly 30,000 of them today.

Their homes are always the exact temperature they enjoy. They smell no fumes. They see no dirt or dust. They hear no unpleasant noise. They know it is safe beyond question.

You too will have this experience with Oil-O-Matic. We guarantee every installation we make.

Exclusive safety features

Oil-O-Matic cannot be classed with any other device that heats with oil. It has no pilot light. No part of it is inside the furnace. Nothing to burn out or replace. It burns cheap fuel oil without soot or smoke. It follows the four laws of oil combustion.

It has the famous Williams Thermal Safety Control an exclusive feature with Oil-O-Matic. This watches over your entire heating plant. Everything has to work perfectly or it immediately shuts off the oil and the motor.

Proved for six years. When you see it and talk with Oil-O-Matic users right here in town you will realize that you need not wait any longer. The oil burner problem is solved. Oil-O-Matic is seven years beyond experiment.

Let us inspect your heating plant. We will tell you if it is suitable for oil burning and what a guaranteed installation will cost you. Phone or call today. The number of installations we can make this month is limited.

Listed as Standard by
The Underwriters' Laboratories

H. R. FOREMAN & CO.
LIMITED

75 KING ST. WEST
TORONTO

Telephone Elgin 2736

WILLIAMS
OIL-O-MATIC
HEATING

You can buy Oil-O-Matic on convenient terms and pay for it as you use it.